

# Be a HERO

## Be a designated driver®

This establishment is a proud sponsor of the HERO Campaign for Designated Drivers®. John Elliott, a 23 year old Naval Academy graduate, was killed by a drunk driver in 2000. This campaign honors his life and promotes designated driving as a safe means to enjoy an evening out with friends.

If you sign up to be a designated driver, your soft drinks or coffee are “on the house”. Be The HERO and join our efforts to make sure that everyone arrives home safely after a night of fun.



November 17, 1977 - July 22, 2000

Ensign John R. Elliott, U.S. Naval Academy Class of 2000.  
Named HERO of the Year. Killed by a drunken driver.



[www.drivesmartva.org](http://www.drivesmartva.org)