



Distracted Driving

Innovative Education and Enforcement Campaigns





Serving the Leaders of Today, Developing the Leaders of Tomorrow®



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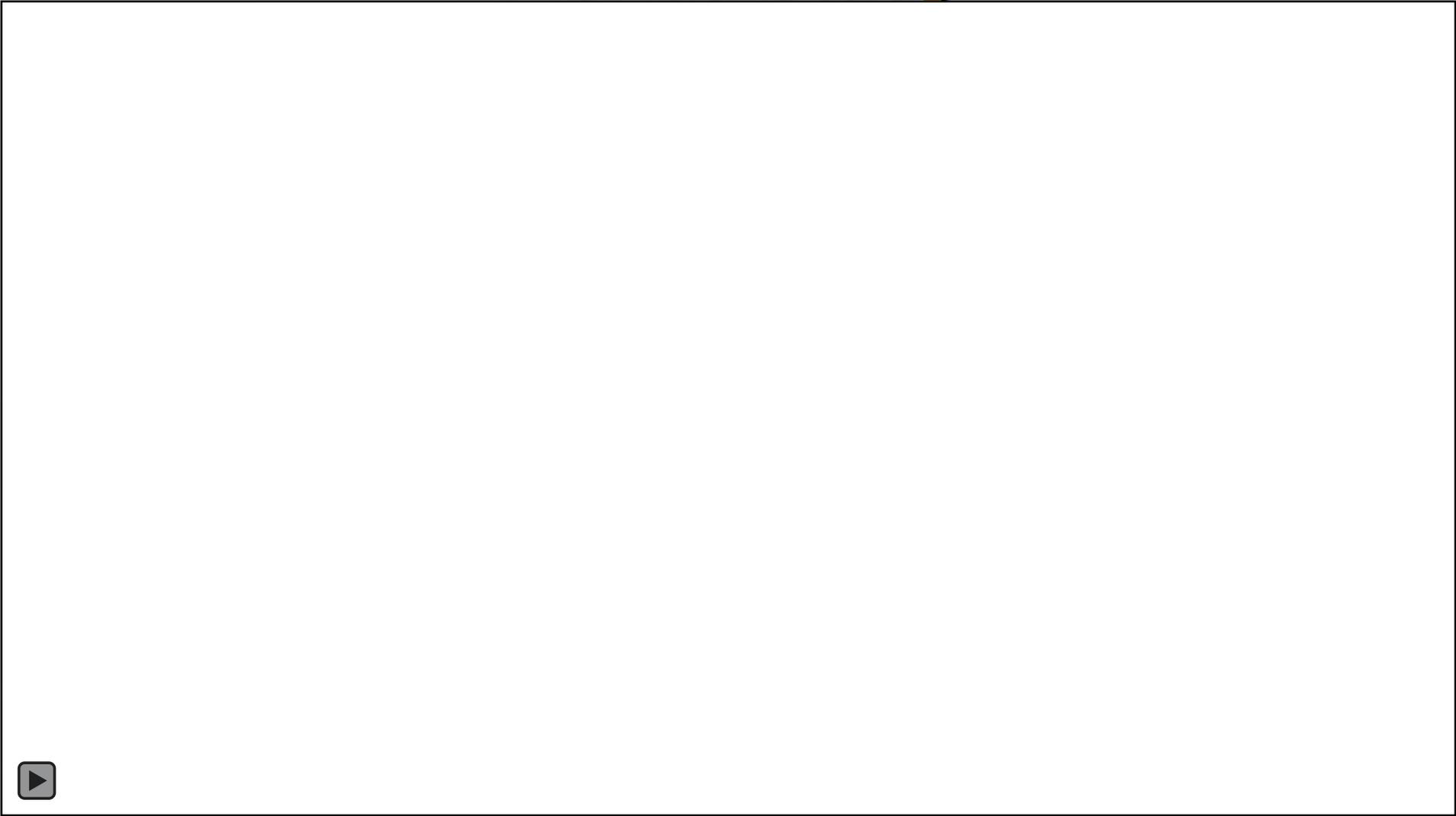


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Florida Study



Florida Study



Loudoun County, Virginia



Loudoun County, Virginia



Loudoun County, Virginia

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Driver who fatally struck baby in Va. crosswalk indicted on manslaughter charges



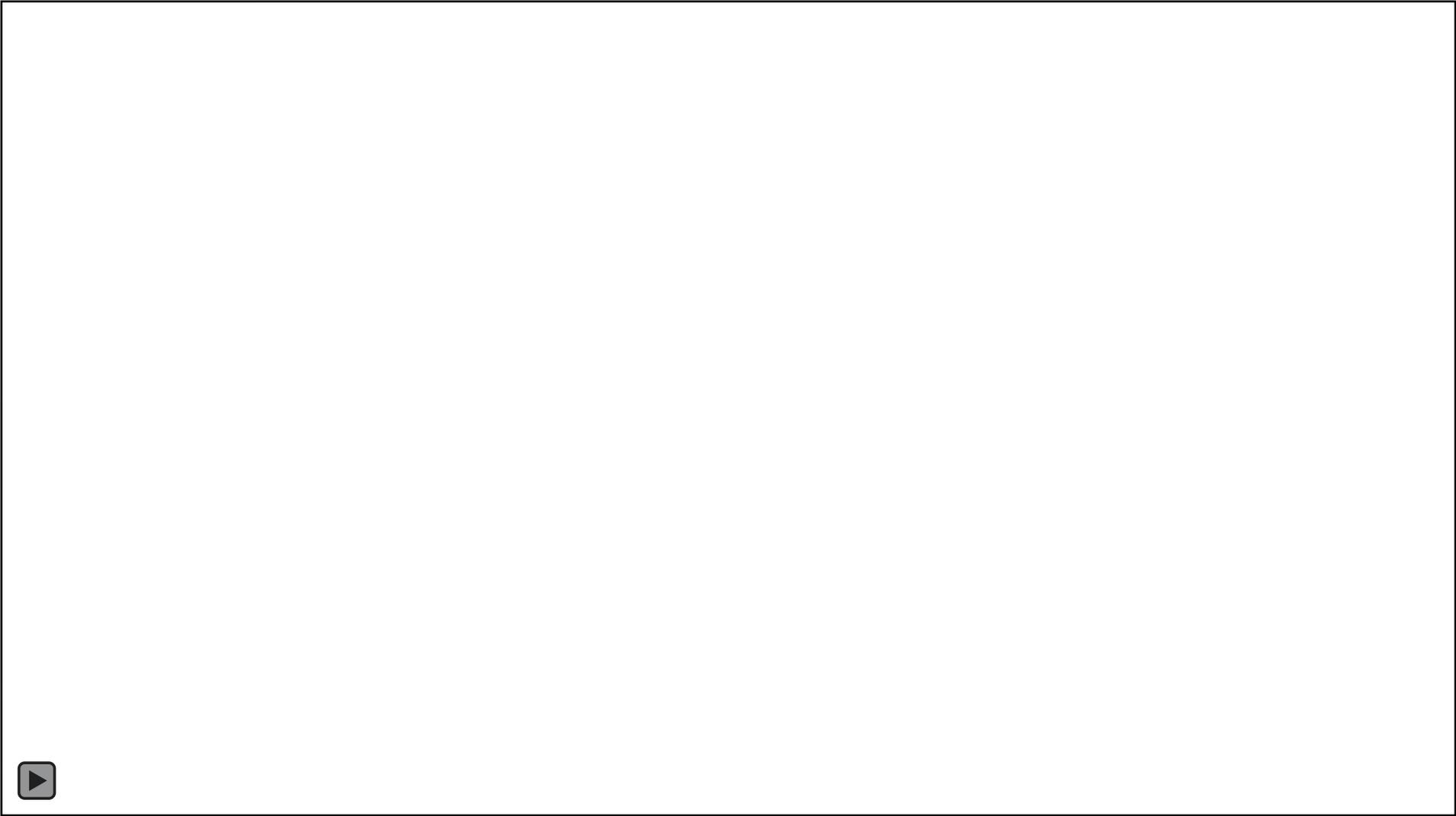
By [Jack Moore \(http://wtop.com/author/jack-moore/\)](http://wtop.com/author/jack-moore/)

November 14, 2016 1:13 pm



Montgomery County, MD





I AM NOT HOMELESS
I AM A MONTGOMERY
COUNTY POLICE OFFICER
LOOKING FOR CELL PHONE
TEXTING VIOLATION



Michigan



Michigan



GET YOUR HEAD
OUT OF YOUR APPS
DRIVE SAFELY





Serving the Leaders of Today, Developing the Leaders of Tomorrow®

California Highway Patrol

- Target ages 16-19, 20+
- Strategic plan: statewide surveys/enforcement
- Agency wide training
- Education:
 - “Impact Teen Drivers”
 - “Smart Start”
 - Adult safety presentations
 - Highway messaging
 - Social media



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