

September 19-20,
2018
Richmond, VA

6th Annual Distracted Driving Summit Sponsor and Exhibitor Package





WHO: **DRIVE SMART Virginia (DSV)** is a 501c3 non-profit established in 1995 to improve the safety of the roadways of Virginia. Over ten years ago, DSV created “Distracted Driving Awareness Day” in the Commonwealth of Virginia. That one day event has grown into a month and includes hundreds of partner organizations. DSV also works to educate and inform citizens on the importance of occupant protection, sharing the road and general driver respect and courtesy.

What: **2018 Distracted Driving Summit**

Distracted driving continues to be a serious danger to our nation’s roadways. This event will focus on how we can tackle distracted driving through advocacy, enforcement, corporate policies, education, technology, and research. For the past five years, over 300 attendees listened to speakers from around the country talk about the most cutting-edge solutions for distracted driving. The Summit is a day-and-a-half event with general and breakout sessions and an exhibitor area.

Purpose: This Summit will bring together industry leaders, scientists, educators, and law enforcement to share ideas, gather information, learn about best practices and forge solutions for distracted driving. The goal will be for all attendees to return to their communities with fresh ideas and reasonable solutions for the distracted driving issues in their area. A tandem goal will be for organizers to gather information and knowledge on issues and roadblocks throughout Virginia in order to build upon existing programs and design better educational opportunities for the future.

Sessions: Breakout sessions will cover a variety of topics including the technology being developed to curb distracted driving, best corporate practices from across the nation, what the research tells us, teen driver issues, law enforcement efforts, and how to ultimately change behavior.

When: September 19-20, 2018

Where: Doubletree by Hilton Richmond-Midlothian
1021 Koger Center Blvd.
Richmond, VA 23235
804-379-3800

All sponsors subject to board approval.

Speakers from Last Year's Summit Included...

- Elizabeth Baker, *NHTSA*
- Paul Atchley, *University of Kansas*
- Charlie Klauer, *VTTI*
- David Strayer, *University of Utah*
- Chief Michael Brown, *Alexandria Police*
- David Zuby, *IIHS*
- Timothy Brown, *University of Iowa*
- Jessica Cicchino, *IIHS*
- Ed Dubens, *eDriving Fleet*
- Mike Fergus, *IACP*
- Julie Kang, *NHTSA*
- Catherine McDonald, *CHOP*
- Dave Monte, *NiSource*
- Jake Nelson, *AAA Foundation*
- April Rai, *NOYS*
- George Bishop, *Virginia DMV*
- Stephanie Shaw, *NTSB*
- James Smid, *FMCSA*
- Dr. Mark Sochor, *UVA*
- Garin Toren, *messageLOUD*
- Bryan Porter, *ODU*
- Jonathon Vivoda, *University of Miami University*
- Jennifer Smith, *StopDistractions.Org*

Sponsors from Last Year's Summit:

GEICO, Allstate, State Farm, ABRA Auto Body & Glass, State Farm, Columbia Gas of Virginia, Enterprise Rent-A-Car, Virginia Automobile Dealers Association, USAA, Virginia Farm Bureau, AT&T, Children's Hospital of Richmond at VCU, VCU Medical Center, PCI, VML Insurance Programs, Bizport, Rockingham Group, VTCA

Exhibitors from Last Year's Summit:

AAA-Tidewater, ABRA Auto Body & Glass, Allstate Insurance, ATSSA Foundation, AT&T, Children's Hospital of Richmond at VCU, DMV's Highways Safety Office, Virginia Department of Labor and Industry, Drive Safe Hampton Roads, Enterprise Rent-A-Car, Federal Motor Carrier Safety Administration, GEICO, MADD Virginia, McGraw Hill Education, National Transportation Safety Board, Network of Employers for Traffic Safety, ODU-EVMS, State Farm, Promotional Considerations, Text Later Live Longer, USAA, VCU Medical Center, Virginia Department of Health, Virginia Department of Transportation, USAA

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❖ **Commonwealth Sponsor: \$12,000 (1 available)**

- Recognized as the sole sponsor of the Networking Reception, to be held immediately following Wednesday's program and open to all attendees.
- Prominent sponsor signage displayed at the Networking Reception
- Opportunity to address conference attendees
- 6 complimentary registrations to the Summit
- 2 complimentary hotel rooms for one night
- 2 complimentary exhibit spaces
- Logo and website link will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program back cover

❖ **Diamond Sponsor: \$10,000 (2 available)**

- Recognized as sole sponsor of keynote session with signage at each table, opportunity to introduce keynote speaker OR recognized as sole sponsor of lunch with signage at each table, opportunity to introduce lunch speaker
- Logo on attendee gift of choice
- 6 complimentary registrations to the Summit
- 2 complimentary hotel rooms for one night
- 2 complimentary exhibit spaces
- Logo and website link will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program full page ad

❖ **Platinum Sponsor: \$7,500 (1 available)**

- Recognized as the sole sponsor of closing general session with signage at each table
- Logo on attendee gift of choice
- 5 complimentary registrations to the Summit
- 1 complimentary hotel room
- 1 complimentary exhibit space
- Logo and website link will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program ½ page ad

❖ **Gold Sponsor: \$5,000 (4 available)**

- Recognized as sole sponsor of one education track
- 4 complimentary registrations to the Summit
- 1 complimentary exhibit space
- Logo and website link will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program ½ page ad

❖ **Silver Sponsor: \$2,500 (No limit)**

- Recognized as sponsor of breakfast
- 3 complimentary registrations to the Summit
- 1 complimentary exhibit space
- Logo and website link will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program ¼ page ad

❖ **Bronze Sponsor: \$1,000 (No limit)**

- Recognized as sponsor of afternoon break
- 2 complimentary registrations to the Summit
- 1 complimentary exhibit space
- Logo and website link will appear on Summit webpage and in Summit announcements
- Logo in Summit program

❖ **Additional Opportunities**

- Full Page Advertisement in Program - \$750
- Half-Page Advertisement in Program - \$500
- Quarter-Page Advertisement in Program- \$250

❖ **Deluxe Exhibitor: \$800**

- 2 exhibitor spaces
- 2 complimentary registrations to the Summit
- Logo and website link will appear on Summit webpage
- Exhibitor recognition in Summit program

❖ **Basic Exhibitor: \$550**

- 1 exhibitor space
- 2 complimentary registrations to the Summit
- Exhibitor recognition in Summit program

❖ **Non-Profit/Government Exhibitor: \$400**

- 1 exhibitor space
- 2 complimentary registrations to the Summit
- Exhibitor recognition in Summit program
- For government and 501c3 non-profit entities only

For questions or to commit your company's support level, please contact Kristin Pettway at 276-206-6963 or Kristin.Pettway@drivesmartva.org.