




DRIVE SMART VIRGINIA  
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# SEE AND BE SEEN

VISIBILITY = SAFETY



#BEVISIBLE #COEXIST #ILLUMINATE  
#RESPECT #SHARETHEROAD

Everyone should be able to safely travel on Virginia's roadways, no matter what form of travel they use. Each road user has a responsibility to all other road users. Unfortunately, pedestrian deaths on our roadways have spiked in recent years and bicycle deaths also continue to increase. In 2017, 114 pedestrians died and 1,571 were injured on Virginia roadways. That same year, 13 bicyclists were killed and 623 injured on Virginia roadways.

### Motorists

- Don't drive distracted or impaired and focus on the road
- Slow down when you see a bicyclist or pedestrian on the road
- Give space when passing bicyclists and pedestrians
- Make sure your headlights are functioning correctly

### Bicyclists and Pedestrians

- Wear bright clothing with reflective fabric
- Use flashlights or bike lights
- Wear a helmet when riding a bicycle
- Don't walk or bike while impaired by drugs or alcohol
- Pay attention, don't be a distracted pedestrian or bicyclist
- Use crosswalks and/or cross at intersections

### Key Facts

- 42% of pedestrian deaths in Virginia in 2017 involved alcohol impairment
- The top pedestrian action contributing to fatalities in Virginia in 2017 was crossing the road where there was NOT an intersection
- Pedestrians were at fault in fatal crashes 37% of the time in Virginia in 2017

### Virginia Roadway Laws

- Bicyclists and motorists use the right side of the road and yield to pedestrians
- Pedestrians use crosswalks and sidewalks
- If no sidewalk is available, walk facing traffic and as far from traffic as possible
- Obey all traffic signals and signs
- Provide at least 3 feet of space when passing a bicyclist on the roadway

