

CONSIDER THIS

A recent survey from Travelers Insurance found that teens who feel their parents are good role models as drivers are half as likely to have been in a crash.

Most fatal crashes happen within 25 miles from home and at speeds of less than 40 MPH.

(NHTSA)

Seat belts save an estimated 14,000 lives in America each year.

(NHTSA)

At 30 mph, the impact of a crash has the same force as a head first jump from a three-story building.

A seat belt is your best defense against a distracted, drowsy, drunk, or drugged driver.



DRIVE SMART VIRGINIA
720 Moorefield Park Dr., Suite 201
Richmond, Virginia 23236

DRIVESMARTVA.ORG

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WHEN YOU BUCKLE UP



THEY
BUCKLE UP

Parents play a vital role in influencing their children's driving behaviors. It is never too early to start teaching your child good driving habits by setting the right example for them to follow. Research shows that children whose parents buckle up are much more likely to buckle up themselves. (NHTSA)



FOLLOW THESE TIPS WHEN DISCUSSING SEAT BELTS WITH YOUR CHILDREN

MAINTAIN CONSISTENCY

Make sure you and your child are buckled up on every trip. Every time.



BUCKLE UP PROPERLY

A seat belt is most effective when worn properly. If your child is of the correct size and age to be out of a car seat, make sure his/her seat belt is worn correctly. The lap belt should fit snugly across the upper thighs and the shoulder belt should lie snug across the shoulder.

MAKE IT A RULE

Refuse to start any trip without having everyone in the vehicle properly buckled. That includes YOU!

DON'T ASSUME

Never just assume your child is buckled up. Check that everyone is safely buckled before you hit the gas.

CLICK IT OR TICKET

Virginia law requires everyone under age 18 to be properly secured in a safety belt or child safety seat no matter where they are sitting in the vehicle, and the driver is responsible for making sure this happens. In addition, Virginia law requires everyone in the front seat of vehicles to be properly restrained, regardless of age, and those 18 and older can be ticketed.

(Virginia DMV)