


Plan Ahead


- Have the number of a local cab service and some cash in your purse or wallet.
- Install a transportation network company app on your smartphone (and know how to use it).
- Familiarize yourself with public transportation, if available.
- Have an agreement with a friend or family member that you will call them if you need a ride.
- Designate a sober driver.

A designated driver is the life of the party!



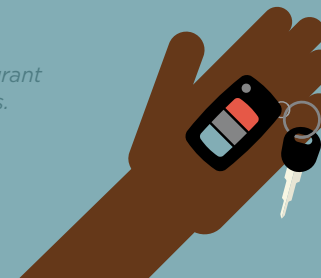
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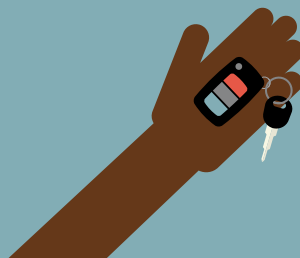
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DESIGNATE BEFORE YOU CELEBRATE





A designated friend or family member. A transportation network company. The dependable taxi. A public bus, or train, or tram, or ferry. Any of these would be better than getting behind the wheel after a night of drinking. On average, nearly 5,000 people are injured and 250 die in alcohol-related traffic crashes annually in Virginia alone. 100% of which were preventable. Read on to learn more about why driving under the influence of drugs and alcohol is dangerous and costly.

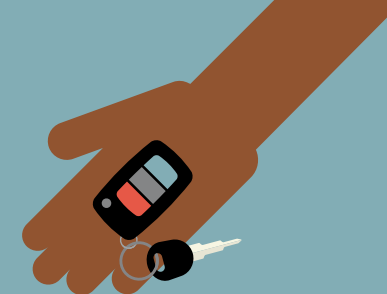


A Look at the Facts

- About 30% of all fatal traffic crashes in Virginia are alcohol-related.
- Over 19,000 people are convicted of a DUI in Virginia each year.
- Every 2 minutes a person is injured in an alcohol-related incident.
- On average, nearly 30 people die each day as a result of alcohol-related crashes.
- Even a BAC as low as .03 percent can impair your ability to drive.
- Among drivers in fatal crashes, men are almost twice as likely as women to have been intoxicated.

Know the Law

In Virginia, you are legally considered Driving/Operating Under The Influence (DUI) if you operate a motor vehicle with a blood alcohol content (BAC) of .08 percent or higher. Even if your BAC is lower than .08, you may still be considered Under The Influence if your ability to operate a motor vehicle is impaired.



The Cost of Drunk Driving

In Virginia, the fine for a first DUI conviction is around \$2,500 and may also include:

- Up to a year in jail.
- A mandatory ignition interlock device that requires the driver to blow into a breathalyzer to start the engine.
- A one-year suspension of all driving privileges.

