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SEE AND BE SEEN

VISIBILITY = SAFETY



This project was funded with federal transportation safety grant funds through the Virginia Department of Motor Vehicles.

#BEVISIBLE #COEXIST #ILLUMINATE
#RESPECT #SHARETHEROAD

Everyone should be able to safely travel on Virginia's roadways, no matter what form of travel they use. Each road user has a responsibility to all other road users. Unfortunately, pedestrian deaths on our roadways have spiked in recent years and bicycle deaths also continue to increase. Over 100 pedestrians die and over 1,000 are injured on Virginia roadways each year. On average, a dozen bicyclists are killed and more than 600 injured on Virginia roadways each year.

Motorists

- Don't drive distracted or impaired and focus on the road
- Slow down when you see a bicyclist or pedestrian on the road
- Give space when passing bicyclists and pedestrians
- Make sure your headlights are functioning correctly

Bicyclists and Pedestrians

- Wear bright clothing with reflective fabric
- Use flashlights or bike lights
- Wear a helmet when riding a bicycle
- Don't walk or bike while impaired by drugs or alcohol
- Pay attention, don't be a distracted pedestrian or bicyclist
- Use crosswalks and/or cross at intersections

Facts to Consider

- A major issue in pedestrian fatalities is alcohol impairment
- Most of pedestrian fatalities in Virginia occurred when the pedestrian was crossing the road where there was NOT an intersection
- Pedestrians are at fault in about one-third of fatal pedestrian crashes in Virginia

Virginia Roadway Laws

- Bicyclists and motorists use the right side of the road and yield to pedestrians
- Pedestrians use crosswalks and sidewalks
- If no sidewalk is available, walk facing traffic and as far from traffic as possible
- Drivers are required to stop at occupied crosswalks and it is illegal to pass another vehicle stopped at a crosswalk
- Obey all traffic signals and signs
- Provide at least 3 feet of space when passing a bicyclist on the roadway
- Use crosswalks and/or cross at intersections

