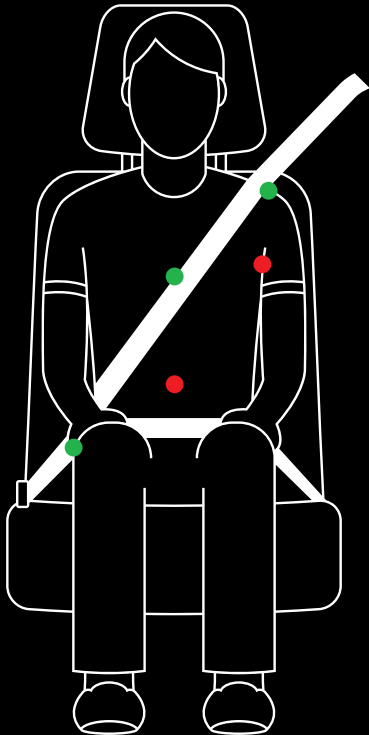


WEAR IT RIGHT

The lap belt should fit low and snug across the hips, never across the abdomen, while the shoulder belt should fit closely against the chest and across the breastbone, never under the arm.²



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LOVE CLICKS

VIRGINIA IS FOR BUCKLERS

This project was funded with federal transportation safety grant funds through the Virginia Department of Motor Vehicles.

IT'S THE LAW

Any driver, and any other person at least 18 years of age and occupying the front seat, of a motor vehicle equipped or required by the provisions of this title to be equipped with a safety belt system, consisting of lap belts, shoulder harnesses, combinations thereof or similar devices, shall wear the appropriate safety belt system at all times while the motor vehicle is in motion on any public highway.³

Children age 8 through age 17 (until age 18) must be belted correctly in vehicle safety belts, no matter the seat position, in vehicles manufactured after January 1, 1968.⁴



SHOW THE LOVE

Protect yourself! Wearing a seat belt helps keep you safe and secure inside your vehicle, whereas not buckling up can result in being totally ejected from the vehicle in a crash, which is almost always deadly.²

Protect your loved ones! Make everyone in your vehicle buckle up before you begin any trip. Research shows that your children are 40% less likely² to wear a seat belt when their parents ride without one. Set a good example and set strong and consistent family rules to always buckle up!

Come home alive! Buckling up is the single most effective thing you can do to protect yourself in a crash. It is your best defense against distracted or drunk drivers. Show your loved ones you care by buckling up!

ALL DRIVERS ARE AT RISK

Gender: Men are most likely to NOT wear seat belts. Therefore, they are more likely to sustain serious injury or even death in a crash. Among male passenger vehicle occupants ages 18-34 who are killed in fatal crashes, about 60% are not buckled.²

Rural or City Dwellers: More unbelted fatal crashes occur in rural versus urban locations.¹

Motor vehicle crashes are the first or second leading cause of unintentional injury death for ALL AMERICANS over the age of 1.⁵



A LOOK AT THE FACTS

1/2

More than half of Virginia roadway fatalities are unbuckled.¹

14K

Seat belts save an estimated 14,000 lives each year in America.²

45%

Wearing a seat belt correctly in the front seat reduces your chances of a fatal injury by 45%.²

60%

Among back seat occupants, seat belt use can reduce the risk for death by 60%.¹