**September 16-17, 2021**

**Virginia Beach, VA**

8th Annual Distracted Driving Summit Sponsor and Exhibitor Package





Who: **DRIVE SMART Virginia (DSV)** is a 501c3 non-profit established in 1995 to improve the safety of the roadways of Virginia. Over ten years ago, DSV created “Distracted Driving Awareness Day” in the Commonwealth of Virginia. That one-day event has grown into a month and includes hundreds of partner organizations. DSV also works to educate and inform citizens on the importance of occupant protection, sharing the road and general driver respect and courtesy.

What: **2021 Distracted Driving Summit**

For the past seven years, over 300 attendees listened to speakers from around the country talk about the most cutting-edge solutions for distracted driving. The Summit is a day-and-a-half event with general and breakout sessions and an exhibitor area.

We anticipate hosting this as an in-person event in September. However, due to COVID-19, there is a possibility that this may be a virtual event. Sponsor assets are outlined for both in-person and virtual event options in this packet.

If the 8th Annual Distracted Driving Summit cannot take place in person, DRIVE SMART Virginia will host a Virtual Safety Series. This will be a series of traffic safety webinars hosted over a period of 6 months. DRIVE SMART Virginia is very conscious of the safety of our partners and attendees. We will take all proper precautions when planning this event and will follow the Governor’s COVID-19 guidance and protocols.

Purpose: This Summit will bring together industry leaders, scientists, educators, safety professionals, and law enforcement to share ideas, gather information, learn about best practices and forge solutions for distracted driving. The goal will be for all attendees to return to their communities with fresh ideas and reasonable solutions for the distracted driving issues in their area. A tandem goal will be for organizers to gather information and knowledge on issues and roadblocks throughout Virginia in order to build upon existing programs and design better educational opportunities for the future.

Sessions: Breakout sessions will cover a variety of topics including the technology being developed to curb distracted driving, best corporate practices from across the nation, what the research tells us, teen driver issues, law enforcement efforts, and how to ultimately change behavior.

When: September 16-17, 2021

Where: Marriott Oceanfront

4201 Atlantic Ave

Virginia Beach, VA

Notable Speakers from the 7th Annual Summit:

* Bruce Landsberg, *National Transportation Safety Board*
* Tom Dingus, *Virginia Tech Transportation Institute*
* Matthew Hanley, *Virginia State Police*
* Stephanie Hancock, *NHTSA*
* David Strayer, *University of Utah*
* Nicholas Ward, *Montana State University*
* Jeff Caird, *University of Calgary*
* Frank Cruice, *Perdue Farms*
* Joel Feldman, *EndDD*
* Timothy Kerns, *Maryland Department of Transportation*
* Charlie Klauer, *VTTI*
* Ben Kotrc, *TrueMotion*
* Pnina Gershon, *MIT*
* Larry James, *Cargill*
* Daniel Sharp, *Oro Valley Police*
* Phillip Moser, *Syneos Health*
* Michael Brown, *Alexandria Police Department*
* Jessica Kearny, *Travelers Insurance*
* Ian Reagan, *IIHS*
* Terry Sult, *Hampton Police Department*
* Howard Hall, *Roanoke County Police Department*
* Michael Fergus, *International Association of Chiefs of Police*
* Jennifer Smith*, StopDistractions.Org*
* Michael Sawyer*, City of Richmond*
* Anne Phillips*, City of Durham*
* Timothy Wyatt*, Appalachian Power*
* Georjeane Blumling, *AAA Tidewater*
* Mary King, *YOVASO*
* Matthew Camden*, VTTI*
* Christina Dempsey*, 3 Ribbons for 3 Reasons*
* Frank Cheatham, *Office of EMS, Virginia Department of Health*
* Melanie Clark*, Victim Advocate*
* Brad Hughes*, Victim Advocate*
* Douglas Goodman*, Ashland Police Department*

Sponsors from the 7th Annual Summit:

GEICO, Caliber Collision State Farm, Columbia Gas of Virginia, Enterprise Rent-A-Car, Virginia Automobile Dealers Association, USAA, Virginia Farm Bureau Insurance, AT&T, Children’s Hospital of Richmond at VCU, VCU Medical Center, ACPIA, VML Insurance Programs, Rockingham Group, VTCA, AAA, Appalachian Power, and Cintas

Exhibitors from the 7th Annual Summit:   
AAA, ATSSA Foundation, Caliber Collision, Chesapeake Region Safety Council, Children’s Hospital of Richmond at VCU, Cintas Corporation, DMV’s Highways Safety Office, Enterprise Rent-A-Car, Federal Motor Carrier Safety Administration, GEICO, National Transportation Safety Board, Text Later Live Longer, USAA, VCU Medical Center, Virginia Department of Transportation

* Presenting Sponsor: $20,000 *(sold out!)*

***In-person event assets:***

* Presenting sponsor of the 8th Annual Distracted Driving Summit – mentioned everywhere Summit is addressed, including invitation emails, website, social media, event signage, event program, etc.
* Opportunity to address conference attendees
* Opportunity to create your own session\* (with input and approval from DRIVE SMART)
* Logo on attendee gift of choice (lanyard, bag, pen, notepad, etc.)
* Reserved sponsor table for all general sessions
* 10 complimentary registrations to the Summit
* 3 complimentary hotel rooms for one night
* 2 premium complimentary exhibit spaces
* Inclusion in event press release
* Logo and website will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

*\*DRIVE SMART Virginia does not endorse any specific product and will not approve a session dedicated to marketing a single product or service.*

***Virtual event assets:***

* Branded as presenting sponsor of the entire Virtual Safety Series.
* Sponsor introduction and 2-minute speaking opportunity prior to at least 3 webinars
* Recognition as a series sponsor on DSV social media
* Logo on introduction screen for each webinar
* Logo on series registration page for each webinar
* Logo on series invitation emails for each webinar
* Logo on series webpage
* Commonwealth Sponsor: $12,000 *(1 available)*

***In-person event assets:***

* Recognized as the sole sponsor of the keynote session and lunch during first day of the Summit.
* Logo on attendee gift of choice (lanyard or bag)
* Prominent sponsor signage displayed during keynote and lunch on first day of Summit
* Opportunity to address conference attendees
* Reserved sponsor table for keynote session and lunch during first day of Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo and website link will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

***Virtual event assets:***

* Sponsor introduction and 2-minute speaking opportunity prior to at least 3 webinars
* Recognition as a series sponsor on DSV social media
* Logo on introduction and final presentation screens for 6 webinars
* Logo on series registration page for 6 webinars
* Logo on series invitation emails for 6 webinars
* Logo on series webpage
* Diamond Sponsor: $10,000 *(1 available)*

***In-person event assets:***

* Recognized as sole sponsor of closing general session during second day of Summit
* Logo on attendee gift of choice (lanyard or bag)
* Prominent sponsor signage displayed during closing session on second day of Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo and website link will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

***Virtual event assets:***

* Sponsor introduction and 2-minute speaking opportunity prior to at least 2 webinars
* Recognition as a series sponsor on DSV social media
* Logo on introduction and final presentation screens for 5 webinars
* Logo on series registration page for 5 webinars
* Logo on series invitation emails for 5 webinars
* Logo on series webpage
* Platinum Sponsor: $7,500 *(1 available)*

***In-person event assets:***

* Recognized as the sole sponsor of breakfast during both days of Summit
* 5 complimentary registrations to the Summit
* 1 complimentary hotel room
* 1 complimentary exhibit space
* Logo and website link will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ½ page ad

***Virtual event assets:***

* Recognition as a series sponsor on DSV social media
* Logo on introduction and final presentation screens for 4 webinars
* Logo on series registration page for 4 webinars
* Logo on series invitation emails for 4 webinars
* Logo on series webpage
* Gold Sponsor: $5,000 *(3 Available)*

***In-person event assets:***

* Recognized as sole sponsor of one education track
* 4 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Logo and website link will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ½ page ad

***Virtual event assets:***

* Sponsor of a webinar track – 3 sessions
* Recognition as a series sponsor on DSV social media
* Logo on introduction screen for 3 webinars
* Logo on series registration page for 3 webinars
* Logo on series invitation emails for 3 webinars
* Logo on series webpage
* Silver Sponsor: $2,500 *(No limit)*

***In-person event assets:***

* Recognized as sponsor of breaks
* 3 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Logo and website link will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ¼ page ad

***Virtual event assets:***

* Sponsor of 2 webinar topics
* Recognition as a series sponsor on DSV social media
* Logo on introduction screen for 2 selected webinars
* Logo on series registration page for 2 selected webinars
* Logo on series invitation emails for 2 selected webinars
* Logo on series webpage
* Bronze Sponsor: $1,000 *(No limit)*

***In-person event assets:***

* 2 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Sponsor recognition on Summit signage
* Logo and website link will appear on Summit webpage and in Summit announcements
* Logo in Summit program

***Virtual event assets:***

* Sponsor of 1 webinar topic
* Recognition as a series sponsor on DSV social media
* Logo on introduction screen for 1 selected webinar
* Logo on series registration page for 1 selected webinar
* Logo on series invitation emails for 1 selected webinar
* Logo on series webpage
* Additional Opportunities (In-person event only):
* Full Page Advertisement in Program - $750
* Half-Page Advertisement in Program - $500
* Quarter-Page Advertisement in Program- $250
* Deluxe Exhibitor (In-person event only): $800
* 2 exhibitor spaces
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* Basic Exhibitor (In-person event only): $550
* 1 exhibitor space
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* Nonprofit/Government Exhibitor (In-person event only): $450
* 1 exhibitor space
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* For government and 501c3 non-profit entities only

**For questions or to commit your company’s support level, please contact Kristin Pettway at 276-206-6963 or** [**Kristin.Pettway@drivesmartva.org**](mailto:Kristin.Pettway@drivesmartva.org)**.**