**August 18-19, 2022**

**Norfolk, Virginia**

9th Annual Distracted Driving Summit Sponsor and Exhibitor Package

A group of people in a meeting

Description automatically generated with low confidence

A person in a suit standing at a podium

Description automatically generated with low confidence



Who: **DRIVE SMART Virginia (DSV)** is a 501c3 non-profit established in 1995 to improve the safety of the roadways of Virginia. Over ten years ago, DSV created “Distracted Driving Awareness Day” in the Commonwealth of Virginia. That one-day event has grown into a month and includes hundreds of partner organizations. DSV also works to educate and inform citizens on the importance of occupant protection, sharing the road and general driver respect and courtesy.

What: **2022 Distracted Driving Summit**

For the past eight years, hundreds of attendees listened to speakers from around the country talk about the most cutting-edge solutions for distracted driving. The Summit is a day-and-a-half event with general and breakout sessions and an exhibitor area.

DRIVE SMART Virginia is very conscious of the safety of our partners and attendees. We will take all proper precautions when planning this event and will follow CDC COVID-19 guidance and protocols.

Purpose: This Summit will bring together industry leaders, scientists, educators, safety professionals, and law enforcement to share ideas, gather information, learn about best practices and forge solutions for distracted driving. The goal will be for all attendees to return to their communities with fresh ideas and reasonable solutions for the distracted driving issues in their area. A tandem goal will be for organizers to gather information and knowledge on issues and roadblocks throughout Virginia in order to build upon existing programs and design better educational opportunities for the future.

Sessions: Breakout sessions will cover a variety of topics including the technology being developed to curb distracted driving, best corporate practices from across the nation, what the research tells us, teen driver issues, law enforcement efforts, and how to ultimately change behavior.

When: August 18-19, 2022

Where: Hilton Norfolk The Main

100 East Main Street

Norfolk, VA 23510

Notable Speakers from the 8th Annual Summit:

* Bruce Landsberg, *National Transportation Safety Board*
* Mike Pitcher, *Author*
* Colonel Gary Settle, *Virginia State Police*
* Lee Bailey, *New Kent Sheriff’s Office*
* Keli Braitman, *William Jewell College*
* Guy R. Butts II, *Draper Aden Associates*
* Matt Camden, *Virginia Tech Transportation Institute*
* Glenn Davis, *Colorado Department of Transportation*
* David Dunn, *City of Orlando*
* Mark Etzbach, *Acusensus*
* Ryan Hutton, *Missouri State Highway*
* Charlie Klauer, *Virginia Tech Transportation Institute*
* David Ocamb, *GDC Marketing and Ideation*
* Bryan Porter, *Old Dominion University*
* Daniel Sharp, *Oro Valley Police Department*
* Brittany Shoots-Reinhard, *Ohio State University*
* Jennifer Smith, *StopDistractions.org*
* Essie Wagner, *National Highway Traffic Safety Administration*
* Nicholas Worrell, *National Transportation Safety Board*
* Kelvin Wright, *Chesapeake Police Department*
* David Zuby, *Insurance Institute for Highway Safety*

Sponsors from the 8th Annual Summit:

GEICO, Eastman, State Farm, Virginia Farm Bureau Insurance, VRSA, Farmers Insurance, Virginia Automobile Dealers Association, USAA, Enterprise, VCU Health, AAA Tidewater, Rockingham Insurance, Children’s Hospital of Richmond at VCU, American Property Casualty Insurance Association, Nationwide

Exhibitors from Previous Summits:   
AAA Tidewater, ATSSA Foundation, Caliber Collision, Chesapeake Region Safety Council, Children’s Hospital of Richmond at VCU, Cintas Corporation, DMV’s Highways Safety Office, Enterprise Rent-A-Car, Federal Motor Carrier Safety Administration, GEICO, National Transportation Safety Board, Text Later Live Longer, USAA, VCU Medical Center, Virginia Department of Transportation

Presenting Sponsor: $20,000 *(Sold Out!)*

* Presenting sponsor of the 9th Annual Distracted Driving Summit – mentioned everywhere Summit is addressed, including invitation emails, website, social media, event signage, event program, etc.
* Opportunity to address conference attendees
* Opportunity to create your own session\* (with input and approval from DRIVE SMART)
* Logo on attendee gift of choice (lanyard, bag, pen, notepad, etc.)
* Reserved sponsor table for all general sessions
* 10 complimentary registrations to the Summit
* 3 complimentary hotel rooms for one night
* 2 premium complimentary exhibit spaces
* Inclusion in event press release
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

*\*DRIVE SMART Virginia does not endorse any specific product and will not approve a session dedicated to marketing a single product or service.*

Commonwealth Sponsor: $12,000 *(1 available)*

* Recognized as the sole sponsor of the keynote session and lunch during first day of the Summit.
* Logo on attendee gift of choice (lanyard or bag)
* Prominent sponsor signage displayed during keynote and lunch on first day of Summit
* Opportunity to address conference attendees
* Reserved sponsor table for keynote session and lunch during first day of Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

Diamond Sponsor: $10,000 *(Sold Out!)*

* Recognized as sole sponsor of closing general session during second day of Summit
* Logo on attendee gift of choice (lanyard or bag)
* Prominent sponsor signage displayed during closing session on second day of Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

Parking Sponsor: $10,000 (1 available)

* Recognized as the sole sponsor of parking for Summit attendees
* Prominent sponsor signage displayed at registration and pre-function space at Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

Platinum Sponsor: $7,500 *(Sold Out!)*

* Recognized as the sole sponsor of breakfast during both days of Summit
* 5 complimentary registrations to the Summit
* 1 complimentary hotel room
* 1 complimentary exhibit space
* Logo will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ½ page ad

Gold Sponsor: $5,000 *(Sold Out!)*

* Recognized as sole sponsor of one education track
* 4 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Logo will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ½ page ad

Silver Sponsor: $2,500 *(No limit)*

* Recognized as sponsor of breaks
* 3 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Logo will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ¼ page ad

Bronze Sponsor: $1,000 *(No limit)*

* 2 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Sponsor recognition on Summit signage
* Logo will appear on Summit webpage and in Summit announcements
* Logo in Summit program

Additional Opportunities:

* Full Page Advertisement in Program - $750
* Half-Page Advertisement in Program - $500
* Quarter-Page Advertisement in Program- $250

Exhibiting Opportunities:

Deluxe Exhibitor: $800

* 2 exhibitor spaces
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program

Basic Exhibitor: $550

* 1 exhibitor space
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* Nonprofit/Government Exhibitor: $450
* 1 exhibitor space
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* For government and 501c3 non-profit entities only

**For questions or to commit your company’s support level, please contact Kristin Pettway at 276-206-6963 or** [**Kristin.Pettway@drivesmartva.org**](mailto:Kristin.Pettway@drivesmartva.org)**.**