**September 13-14, 2023**

**Blacksburg, Virginia**

10th Annual Distracted Driving Summit Sponsor and Exhibitor Package

A group of people in a meeting

Description automatically generated with low confidence

A person in a suit standing at a podium

Description automatically generated with low confidence



Who: **DRIVE SMART Virginia (DSV)** is a 501c3 non-profit established in 1995 to improve the safety of the roadways of Virginia. Over ten years ago, DSV created “Distracted Driving Awareness Day” in the Commonwealth of Virginia. That one-day event has grown into a month and includes hundreds of partner organizations. DSV also works to educate and inform citizens on the importance of occupant protection, sharing the road and general driver respect and courtesy.

What: **2023 Distracted Driving Summit**

For the past nine years, hundreds of attendees listened to speakers from around the country talk about the most cutting-edge solutions for distracted driving. The Summit is a day-and-a-half event with general and breakout sessions and an exhibitor area.

Purpose: This Summit will bring together industry leaders, scientists, educators, safety professionals, and law enforcement to share ideas, gather information, learn about best practices and forge solutions for distracted driving. The goal will be for all attendees to return to their communities with fresh ideas and reasonable solutions for the distracted driving issues in their area. A tandem goal will be for organizers to gather information and knowledge on issues and roadblocks throughout Virginia in order to build upon existing programs and design better educational opportunities for the future.

Sessions: Breakout sessions will cover a variety of topics including the technology being developed to curb distracted driving, best corporate practices from across the nation, what the research tells us, teen driver issues, law enforcement efforts, and how to ultimately change behavior.

When: September 13-14, 2023

Where: The Inn at Virginia Tech Inn and Skelton Conference Center

901 Prices Fork Road

Blacksburg, VA 24061

Notable Speakers from the 9th Annual Summit:

* Nadia Anderson, *INRIX*
* David Aylor, *IIHS*
* Jordan Blenner, *NHTSA*
* Allison Curry, *CHOP*
* Kevin Davis, *Fairfax County Police*
* Zachary Doerzaph, *VTTI*
* Kelli England*, EVMS*
* Johan Engstrom*, Waymo*
* Joel Feldman, *EndDD.org*
* Marta Fernandes*, Virginia Department of Labor and Industry*
* Matt Fiorentino*, Cambridge Telematics*
* Greg Fitch, *Google*
* Howard Hall*, Roanoke County Police*
* Brian Hartmann*, Virginia Department of Labor and Industry*
* Eileen Herbers, *VTTI*
* Shannon Hughes*, NHTSA*
* Charlie Klauer, *VTTI*
* Candace Lightner, *We Save Lives*
* Bill Lindsey*, Alabama State Prosecutor*
* Kristi Metzger, *CHOP*
* Cathy McGhee, *VDOT*
* Harvey Powers, *Virginia Department of Criminal Justice Services*
* Michael Sawyer*, City of Richmond*
* Scott Schmidt*, Auto Innovators*
* David Schwebel*, University of Alabama*
* Colonel Gary Settle, *Virginia State Police*
* Pam Shadel Fischer, *GHSA*
* Judy Stover, *Nationwide*
* Chanita Vazquez, *Louisiana Highway Safety Commission*
* Rebecca Weast, *IIHS*

Sponsors from the 9th Annual Summit:

GEICO, State Farm, Virginia Farm Bureau Insurance, VRSA, Farmers Insurance, Virginia Automobile Dealers Association, Enterprise, VCU Health, AAA Tidewater, Rockingham Insurance, Children’s Hospital of Richmond at VCU, Nationwide, Farmers Insurance

Exhibitors from Previous Summits:   
AAA Tidewater, ATSSA Foundation, Chesapeake Region Safety Council, Children’s Hospital of Richmond at VCU, Columbia Gas of Virginia, DMV’s Highways Safety Office, Enterprise Rent-A-Car, Farmers Insurance, Federal Motor Carrier Safety Administration, GEICO, Intellishift, National Transportation Safety Board, Nationwide, Operation Lifesaver, State Corporation Commission, Text Later Live Longer, USAA, VCU Medical Center, Verra Mobility, Virginia Department of Transportation, YOVASO

Presenting Sponsor: $20,000 *(1 available)*

* Presenting sponsor of the 10th Annual Distracted Driving Summit – mentioned everywhere Summit is addressed, including invitation emails, website, social media, event signage, event program, etc.
* Opportunity to address conference attendees
* Opportunity to create your own session\* (with input and approval from DRIVE SMART)
* Logo on attendee gift of choice (lanyard, bag, pen, notepad, etc.)
* Reserved sponsor table for all general sessions
* 10 complimentary registrations to the Summit
* 3 complimentary hotel rooms for one night
* 2 premium complimentary exhibit spaces
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

*\*DRIVE SMART Virginia does not endorse any specific product and will not approve a session dedicated to marketing a single product or service.*

Commonwealth Sponsor: $12,000 *(1 available)*

* Recognized as the sole sponsor of the keynote session and lunch during first day of the Summit.
* Logo on attendee gift of choice (lanyard or bag)
* Prominent sponsor signage displayed during keynote and lunch on first day of Summit
* Opportunity to address conference attendees
* Reserved sponsor table for keynote session and lunch during first day of Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

Diamond Sponsor: $10,000 *(1 available)*

* Recognized as sole sponsor of closing general session during second day of Summit
* Logo on attendee gift of choice (lanyard or bag)
* Prominent sponsor signage displayed during closing session on second day of Summit
* 6 complimentary registrations to the Summit
* 2 complimentary hotel rooms for one night
* 2 complimentary exhibit spaces
* Logo will appear on Summit webpage and in Summit announcements
* Full page ad in Summit program

Platinum Sponsor: $7,500 *(1 available)*

* Recognized as the sole sponsor of breakfast during both days of Summit
* 5 complimentary registrations to the Summit
* 1 complimentary hotel room
* 1 complimentary exhibit space
* Logo will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ½ page ad

Gold Sponsor: $5,000 *(3 available)*

* Recognized as sole sponsor of one education track
* 4 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Logo will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ½ page ad

Silver Sponsor: $2,500 *(No limit)*

* Recognized as sponsor of breaks
* 3 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Logo will appear on Summit webpage and in Summit announcements
* Sponsor recognition in Summit program ¼ page ad

Bronze Sponsor: $1,000 *(No limit)*

* 2 complimentary registrations to the Summit
* 1 complimentary exhibit space
* Sponsor recognition on Summit signage
* Logo will appear on Summit webpage and in Summit announcements
* Logo in Summit program

Additional Opportunities:

* Full Page Advertisement in Program - $750
* Half-Page Advertisement in Program - $500
* Quarter-Page Advertisement in Program- $250

Exhibiting Opportunities:

Deluxe Exhibitor: $800

* 2 exhibitor spaces
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program

Basic Exhibitor: $550

* 1 exhibitor space
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* Nonprofit/Government Exhibitor: $450
* 1 exhibitor space
* 2 complimentary registrations to the Summit
* Exhibitor recognition in Summit program
* For government and 501c3 non-profit entities only

**For questions or to commit your company’s support level, please contact Kristin Pettway at 276-206-6963 or** [**Kristin.Pettway@drivesmartva.org**](mailto:Kristin.Pettway@drivesmartva.org)**.**