

9TH ANNUAL

# DISTRACTED DRIVING SUMMIT

AUGUST 18-19, 2022  
NORFOLK, VIRGINIA



# 2022 SUMMIT SPONSORS

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# 9TH ANNUAL DISTRACTED DRIVING SUMMIT

## THURSDAY, AUGUST 18

7:30 AM - 8:30 AM	Registration/Breakfast
8:35 AM - 8:45 AM	Opening Remarks
8:45 AM - 9:15 AM	Keynote Speaker
9:15 AM - 10:25 AM	General Session #1
10:25 AM - 10:50 AM	Break with Exhibitors
10:50 AM - 12:00 PM	Breakout Session #1
12:00 PM - 12:20 PM	Break with Exhibitors
12:20 PM - 1:20 PM	Lunch with Lunch Speaker
1:20 PM - 1:40 PM	Break with Exhibitors
1:40 PM - 2:50 PM	Breakout Session #2
2:50 PM - 3:20 PM	Break with Exhibitors
3:20 PM - 4:30 PM	Breakout Session #3

## FRIDAY, AUGUST 19

7:30 AM - 8:30 AM	Breakfast and Exhibits
8:30 AM - 9:40 AM	General Session #2
9:40 AM - 10:10 AM	Break with Exhibitors
10:10 AM - 11:20 AM	General Session #3
11:20 AM - 11:45 AM	Closing Speaker
11:45 AM - 12:00 PM	Prize Drawing, Adjourn Summit





August 17, 2022

DEAR SUMMIT ATTENDEE:

It is my pleasure to welcome you to the City of Norfolk for the 9th Annual Distracted Driving Summit. Ten years ago, DRIVE SMART Virginia held our very first Distracted Driving Summit and we were hopeful to have 100 attendees at that event. We ultimately reached 300 attendees that year and realized how important this topic and event is to our nation's road users.

DRIVE SMART has strived to bring the top experts and the best speakers to Virginia for this Summit every year. There are some of you who have attended this event each year, including the year we had to go virtual with our webinar series (looking at you 2020) and some of you will be attending for the first time. Either way, we hope you will take back what you have learned from our speakers, exhibitors and other attendees and make meaningful efforts toward safer roadways in your communities.

One of DRIVE SMART's strong beliefs is that we will not achieve zero roadway deaths without the work of many partners coming together toward this common goal. We are living in extraordinary times right now. Roadway deaths are soaring and though it is easy to feel discouraged by the state of traffic safety, we must band together and work smarter, in a collective environment, to move the needle.

In recent years, our organization has made strides to focus on educating more underserved audiences of various backgrounds. Through our partners at HBCUs, church groups, food banks, and more, we have been able to extend our reach and encourage our attendees to do the same. Find an unlikely partner in your community and make a connection, you'll be surprised what the outcome can be!

I hope you enjoy your time in Norfolk and explore all this city has to offer. From its military installations, historical attractions, and waterside charms, there is much to do and see while here. Thank you for attending the 9th Annual Distracted Driving Summit and thank you for your dedication toward safer roadways!

Sincerely,

Bryan Marangoni  
Chair, DRIVE SMART Virginia Board of Directors

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# AGENDA

## RESEARCH & TECHNOLOGY TRACK

## VULNERABLE ROAD USERS TRACK

## CORPORATE AND COMMUNITY STRATEGIES TRACK

## LAW ENFORCEMENT TRACK

<b>Keynote Speaker</b> <b>THU 8:45 - 9:15am</b>	<b>What is the Safe System Approach?</b> Stephanie Hancock, NHTSA <b>Granby DE</b>			
<b>General Session #1</b> <b>THU 9:15 - 10:25am</b>	<b>Approaching Traffic Safety From Various Perspectives</b> Jordan Blenner, NHTSA; Greg Fitch, Google; Howard Hall, Roanoke County Police Department <b>Granby DE</b>			
<b>Breakout Session #1</b> <b>THU 10:50 - 12:00pm</b>	<b>An Innovative Approach to Visualize and Monitor Strategic Highway Safety Plan Metrics Across Communities</b> Allison Curry and Kristina Metzger, CHOP <b>Momentum 1</b>	<b>Best Practices in Diversity, Equity and Inclusion</b> Shannon Hughes, NHTSA; Chanita Vazquez, Louisiana Highway Safety Commission <b>Fusion</b>	<b>Improving Driver Safety Using Telematics</b> Matt Fiorentino, Cambridge Mobile Telematics; Judy Stover, Nationwide Insurance <b>Momentum 2-3</b>	<b>DUID, Marijuana, and Oral Fluid Energy 1-2</b> William Lindsey, Alabama State Prosecutor
<b>Lunch and Speaker</b> <b>THU 12:20 - 1:20pm</b>	<b>Colonel Gary Settle</b> Virginia State Police <b>Granby DE</b>			
<b>Breakout Session #2</b> <b>THU 1:40 - 2:50pm</b>	<b>Directing Drivers' Attention to the Road: A Plan for Combating Distracted Driving</b> Pam Shadel Fischer, GHSA; Jennifer Smith, StopDistractions.org <b>Momentum 1</b>	<b>Resources for Teen Driver Safety</b> Dr. Kelli England, EVMS; Dr. Rebecca Weast, IIHS <b>Fusion</b>	<b>Behind the Scenes of Work-Related Crash Investigations</b> Marta Fernandes and Brian Hartmann, DOLI <b>Momentum 2-3</b>	<b>The Traffic Enforcement Conundrum</b> Kevin Davis, Fairfax County Police Department; Harvey Powers, DCJS <b>Energy 1-2</b>
<b>Breakout Session #3</b> <b>THU 3:20 - 4:30pm</b>	<b>Evaluating Driver Attentiveness When Using L2 Partial Automated Features</b> Eileen Herbers and Charlie Klauer, Virginia Tech Transportation Institute <b>Momentum 1</b>	<b>The Pedestrian Problem</b> David Aylor, IIHS; David Schwebel, University of Alabama <b>Fusion</b>	<b>Encouraging Passengers to SPEAK UP</b> Joel Feldman, EndDD; Candace Lightner, We Save Lives <b>Momentum 2-3</b>	<b>Best Practices in Diversity, Equity and Inclusion</b> Shannon Hughes, NHTSA; Chanita Vazquez, Louisiana Highway Safety Commission <b>Energy 1-2</b>
<b>General Session #2</b> <b>FRI 8:30 - 9:40am</b>	<b>Emerging Technology for Safer Roadways</b> Johan Engstrom, Waymo; Cathy McGhee, VDOT; Charlie Klauer, VTTI <b>Granby DE</b>			
<b>General Session #3</b> <b>FRI 10:10 - 11:20am</b>	<b>Towards Zero: Strategies in Moving Forward</b> Nadia Anderson, INRIX; Mike Sawyer, City of Richmond; Scott Schmidt, Alliance for Automotive Innovation <b>Granby DE</b>			
<b>Closing Speaker</b> <b>FRI 11:20 - 11:45</b>	<b>Understanding and Resolving the Negative Impacts of Driver Distraction</b> Zac Doerzaph, VTTI <b>Granby DE</b>			



**KEY**

- Meeting/Conference Rooms
- Amenities
- Elevator

# SESSION DESCRIPTIONS

## GENERAL SESSIONS

**Title:** WHAT IS THE SAFE SYSTEM APPROACH?  
**Speaker:** Stephanie Hancock, National Highway Traffic Safety Administration

The Safe System Approach broadens NHTSA's scope with the tenets that safety is proactive and responsibility is shared. It challenges everyone involved to not accept fatalities and serious injuries as a consequence of mobility. Instead, the approach is founded in the conviction that no one should be killed or seriously injured while using the roadway system. It recognizes that people make mistakes, and those who oversee, design, and regulate the components of the transportation system have a responsibility to develop a system that accommodates mistakes. In the case where a crash cannot be prevented, the energy that dictates the injury severity, when possible, should be mitigated to improve survivability outcomes. A Safe System provides equitable, timely, and appropriate care. Ms. Hancock will outline NHTSA's plan to implement the Safe System Approach and next steps.

**Title:** APPROACHING TRAFFIC SAFETY FROM VARIOUS PERSPECTIVES  
**Speakers:** Dr. Jordan Blenner, National Highway Traffic Safety Administration;  
Greg Fitch, Google; Chief Howard Hall, Roanoke County Police Department  
**Moderator:** Michael Bruce, Enterprise Rent-A-Car

A pandemic kept drivers off the roadways and crashes down, yet roadway fatalities reached levels not seen in over 15 years. Dr. Blenner's presentation will discuss changes that have occurred in traffic safety during the COVID-19 pandemic in terms of driver behaviors, such as seat belt use, impaired driving, speeding, and distracted driving, as well as behavioral interventions that may impact traffic safety. The presentation will explore changes due to the pandemic in interventions, such as enforcement, as well as other countermeasures. Chief Hall will discuss the challenges created for law enforcement due to the pandemic as well as strategies moving forward. Mr. Fitch leads safety research for Android Auto at Google. Android Auto is designed for driving by letting drivers prioritize the driving task, keeping tasks short and simple, allowing drivers to complete tasks with their voice, and by supporting drivers' attention to the road. His presentation will cover Google's automotive safety principles and research test methods that are used to guide feature development and evaluation.

**Title:** EMERGING TECHNOLOGY FOR SAFER ROADWAYS  
**Speakers:** Dr. Johan Engstrom, Waymo; Dr. Charlie Klauer, Virginia Tech Transportation Institute;  
Cathy McGhee, Virginia Department of Transportation  
**Moderator:** Bryan Marangoni, GEICO

As our transportation system moves toward automated vehicle technologies, it is important for transportation safety professionals to be at the forefront of not only design of these systems but also present to monitor and be prepared for iterative design to ensure safety for all. Dr. Klauer will discuss some of the latest automated vehicle technologies, user-centered designs that are being used to improve safety, and where we may need to exercise caution in the interim. Ensuring that autonomously driven vehicles exhibit good on-road behavior and act as proficient roadway citizens is essential to enabling long-lasting societal acceptance and realizing the benefits of this technology. The question then becomes, what is good driving and how can it be operationalized? Dr. Engstrom's presentation outlines Waymo's research concept of "Drivership" as one approach to answering this question.

**Title:** TOWARDS ZERO: STRATEGIES IN MOVING FORWARD  
**Speakers:** Dr. Nadia Anderson, INRIX; Michael Sawyer, City of Richmond;  
Scott Schmidt; Alliance for Automotive Automation  
**Moderator:** Nicholas Worrell, National Transportation Safety Board

As a fundamental aspect of the Safe Systems approach, achieving zero fatalities requires action by all key players in the highway safety community with federal, state and local governments providing critical vision and coordination. Within this framework auto manufacturers play a critical role in the development and deployment of vehicle-based safety innovations and performance improvements. Mr. Schmidt's presentation will detail what actions auto manufacturers are taking to support highway safety improvements within the Safe System framework. Mr. Sawyer will address the strategic steps necessary for the City of Richmond to implement their Vision Zero Action Plan and how your community can benefit from taking these same steps. Join Mr. Sawyer, a licensed professional engineer, to explore how transportation safety and public health intersect and perhaps how his perspective may change how you approach your own job. Ms. Anderson's presentation will focus on innovative ways to use data to tackle the issue of equity on our roadways and realize where and who are being effected the most.

## GENERAL SESSIONS (cont.)

**Title:** UNDERSTANDING AND RESOLVING THE NEGATIVE IMPACTS OF DRIVER DISTRACTION  
**Speaker:** Dr. Zach Doerzaph, Virginia Tech Transportation Institute

Despite years of research, outreach, and public information campaigns, driver distraction remains a significant, and often underestimated, contributor to crashes. This talk explores the promise of next generation technologies, such as Advanced Driver Assistance Systems (ADAS) and Automated Driving Systems (ADS), as tools to profoundly improve safety. Imagine technology-enabled strategies which enable vehicle drivers and occupants to perform non-driving related tasks while improving the safety for all road users.

## RESEARCH AND TECHNOLOGY TRACK

**Title:** AN INNOVATIVE APPROACH TO VISUALIZE AND MONITOR STRATEGIC HIGHWAY SAFETY PLAN METRICS ACROSS COMMUNITIES  
**Speakers:** Dr. Allison Curry and Dr. Kristina Metzger, Children's Hospital of Philadelphia  
**Moderator:** Georjeane Blumling, Drive Safe Hampton Roads

In this session, Drs. Curry and Metzger of the Children's Hospital of Philadelphia will describe their decade-long program to integrate numerous sources of traffic and injury state data—including driver licensing, motor vehicle crashes, traffic citations, hospital visits, medical records, crash injuries, and vital statistics data. The resultant data source—the New Jersey Safety and Health Outcomes (NJ-SHO) data warehouse—contains 80 million records on 22 million New Jersey residents over a 16-year period (2004-2019). They will also detail their ongoing development of the NJ-SHO Resource Center. The Center will include a public-facing, accessible website that will feature an interactive data dashboard that tracks and visualizes traffic safety metrics in support of NJ's Strategic Highway Safety Plan to stakeholders around the state.

**Title:** DIRECTING DRIVERS' ATTENTION TO THE ROAD: A PLAN FOR COMBATING DISTRACTED DRIVING  
**Speakers:** Pam Shadel Fischer, GHSA; Jennifer Smith, Stopdistractions.org  
**Moderator:** Nicole Zema, Virginia Farm Bureau

Distracted driving is a pervasive yet preventable traffic safety problem, but it doesn't have to be. Explore the challenges identified in a recently released Governors Highway Safety Association (GHSA) report, funded by General Motors, and recommendations for combating this deadly behavior including strengthening policy, creating a MADD for distracted driving, using technology to provide driver feedback, educating children to speak up and more. Join the experts for an important discussion about changing the social norm, so that nobody drives distracted and everybody on the road gets home safely.

**Title:** EVALUATING DRIVER ATTENTIVENESS WHEN USING L2 PARTIAL AUTOMATED FEATURES  
**Speakers:** Eileen Herbers and Dr. Charlie Klauer, Virginia Tech Transportation Institute  
**Moderator:** Dr. Charlie Klauer, VTTI

The topic of this session will focus on both driver behavior with L2 Partially Automated Features and how Driver Monitoring Systems may improve driving safety. Research has shown that while L2 partially automated features have the capacity to improve safety, human factors researchers are observing higher prevalence of distracted behavior. OEMs are turning to driver monitoring systems (DMS) to identify distracted drivers, however the optimal approach for identifying inattention is still up for debate. These presentations will discuss research focused on driver behavior with L2 automated features and potential ways to incorporate driver monitoring system algorithms to improve safety.

## VULNERABLE ROAD USERS TRACK

**Title:** BEST PRACTICES IN DIVERSITY, EQUITY, AND INCLUSION  
**Speakers:** Shannon Hughes, National Highway Traffic Safety Administration;  
Chanita Vazquez, Louisiana Highway Safety Commission  
**Moderator:** Raqwon Perryman, USAA

Ms. Vazquez will share “Diversity Outreach Doesn’t Happen by Chance” a diversity outreach presentation describing their innovative outreach efforts to improve seat belt safety, distracted driving, and alcohol awareness within the African American community at Historically Black Colleges and Universities (HBCU) across Louisiana. Ms. Hughes will discuss how equity intersects with pedestrian crashes. As our nation simultaneously takes a more intentional approach to begin tackling historic systems of racism and injustice, we are finding deadly risky driving trends are not equally impacting pedestrians and cyclists in every community. Together we’ll pose questions to help better understand the data, community context and knowledge gaps that can help develop effective strategies.

**Title:** RESOURCES FOR TEEN DRIVER SAFETY  
**Speakers:** Dr. Kelli England, Eastern Virginia Medical School;  
Dr. Rebecca Weast, Insurance Institute for Highway Safety  
**Moderator:** Judi Ryan-Phillips, State Farm

The distracted driving problem requires comprehensive and holistic solutions, especially when it comes to teen drivers. Teaching lifelong safe driving habits while reducing the risks of inexperience and immaturity are big jobs for parents, guardians, educators, and teens themselves. The Insurance Institute for Highway Safety (IIHS) has assembled guidance for those working with new drivers about smart vehicle selection, the potential benefits of new driver safety measures, and setting reasonable rules and expectations for a teen driver as they begin to drive more independently. The resources outlined in the IIHS talk are a concentrated aid to those adults helping a new driver navigate to safer driving habits. Dr. England will discuss the Car Safety Now team’s newly revised In Control Program Toolkit for use with teen drivers. The toolkit promotes the norm to be In Control when behind the wheel. The research-supported distracted driving program includes posters, social media discussion topics, contests encouraging creativity, and more.

**Title:** THE PEDESTRIAN PROBLEM  
**Speakers:** David Aylor, Insurance Institute for Highway Safety;  
Dr. David Schwebel, University of Alabama at Birmingham  
**Moderator:** Keri Douglas, MI Technical Solutions

Pedestrian fatalities have increased rapidly in the United States over the past decade, and distracted pedestrian behavior is hypothesized to be one contributing factor. Dr. Schwebel will present data showing between one-third and one-half of pedestrians are distracted while crossing the street. Dr. Schwebel will then discuss how social scientists might reduce distracted pedestrian behavior. Two large-scale clinical trials were conducted on a university campus to prevent distracted pedestrian behavior through innovative technology and theory-driven strategies. Each study had some successes but also some challenges. The Insurance Institute for Highway Safety will present promising countermeasures to the issue of increasing pedestrian fatalities. This will include their rating of vehicles with pedestrian crash avoidance systems. We’ll discuss the future of how we can work together to reduce pedestrian fatalities and save lives.

## CORPORATE AND COMMUNITY STRATEGIES TRACK

**Title:** IMPROVING DRIVER SAFETY USING TELEMATICS  
**Speakers:** Matt Fiorentino, Cambridge Mobile Telematics; Judy Stover, Nationwide Insurance  
**Moderator:** Fonda Craig, Virginia Risk Sharing Association

Distracted driving is a rising issue that impacts everyone on our roadways. Nationwide Insurance and Cambridge Mobile Telematics will share strategies they have utilized to help educate drivers on safer driving practices using telematics data. They will also share important insights into how distracted driving behaviors are changing and discuss the importance of society’s role in helping curb the distracted driving epidemic.

# SESSION DESCRIPTIONS

## CORPORATE AND COMMUNITY STRATEGIES TRACK (cont.)

**Title:** BEHIND THE SCENES OF WORK-RELATED CRASH INVESTIGATIONS  
**Speakers:** Marta Fernandes and Brian Hartmann, Virginia Department of Labor and Industry  
**Moderator:** Jeffrey Cabral, Columbia Gas

Workers in many industries and occupations spend all or part of their workdays on the road. Anyone who operates a motor vehicle and/or work around motor vehicles as part of their job is at risk of being involved in a roadway crash in the course of their activity. Throughout the years, VOSH has conducted many investigations addressing work-related fatalities within work zones and as well as in roadways. In this session, VOSH will be addressing a few of those case studies and outcomes.

**Title:** ENCOURAGING PASSENGERS TO SPEAK UP  
**Speakers:** Joel Feldman, EndDD.org; Candace Lightner, We Save Lives  
**Moderator:** Marshall Herman, Virginia Department of Transportation

Passengers have the power to stop their drivers from driving distracted. Learn about programs from EndDD.org and We Save Lives that can be used in your communities that teach students, K-12 and adults, how to respectfully and effectively get their drivers to put their phones down. Mr. Feldman will also talk about a great community partnership opportunity with first responders. Ms. Lightner will discuss how We Save Lives in cooperation with the National Road Safety Foundation and others launched National Passenger Safety Week this past January. Ms. Lightner will discuss how the campaign was developed and why empowering passengers to speak up when confronted with an unsafe driver can save lives.

## LAW ENFORCEMENT TRACK

**Title:** DUID, MARIJUANA, AND ORAL FLUID  
**Speaker:** William Lindsey, Alabama State Prosecutor  
**Moderator:** Carrie Lewis, Farmers Insurance

There are many risky driving behaviors that can lead to distraction, including drugged driving. Mr. Lindsey will discuss the oral fluid testing pilot conducted in Alabama that other states can emulate the pilot's successes. This includes preparing the state laboratories, performing the tests to DUID suspects, and submitting the tests as evidence in the court systems.

**Title:** THE TRAFFIC ENFORCEMENT CONUNDRUM  
**Speakers:** Kevin Davis, Fairfax County Police Department;  
Harvey Powers, Department of Criminal Justice Services  
**Moderator:** Howard Hall, Roanoke County Police Department

This session will focus on the current state of traffic enforcement in the aftermath of recent years of civil unrest and a lingering pandemic. DCJS will review current state trends in traffic enforcement, and the impacts of those trends.

**Title:** BEST PRACTICES IN DIVERSITY, EQUITY, AND INCLUSION  
**Speakers:** Shannon Hughes, National Highway Traffic Safety Administration;  
Chanita Vazquez, Louisiana Highway Safety Commission  
**Moderator:** Jerry Harris, VCU Health

Ms. Vazquez will share "Diversity Outreach Doesn't Happen by Chance" a diversity outreach presentation describing their innovative outreach efforts to improve seat belt safety, distracted driving, and alcohol awareness within the African American community at Historically Black Colleges and Universities (HBCU) across Louisiana. Ms. Hughes will discuss how equity intersects with pedestrian crashes. As our nation simultaneously takes a more intentional approach to begin tackling historic systems of racism and injustice, we are finding deadly risky driving trends are not equally impacting pedestrians and cyclists in every community. Together we'll pose questions to help better understand the data, community context and knowledge gaps that can help develop effective strategies.



## KEYNOTE SPEAKER

### Stephanie Hancock

Stephanie Hancock was appointed National Highway Traffic Safety Administration (NHTSA) Region 3 Administrator in February 2019. In this capacity, she oversees the operational efficiencies of the office, while orchestrating positive and effective relationships between NHTSA and the Governor's Representatives for Highway Safety in Delaware, the District of Columbia, Kentucky, Maryland, North Carolina, Virginia, and West Virginia. Since 1991, Ms. Hancock has continuously moved up the ranks in the regional office from Regional Program Manager to Senior Team Lead, prior to being appointed the Deputy Regional Administrator in 2017. Most recently, she received the Secretary of Transportation's 2018 Equal Employment Opportunity/Affirmative Action Team Award. Prior to joining NHTSA, Ms. Hancock was one of the founding members of the Maryland Safe Kids Coalition and managed communications for health education and outreach campaigns for the Maryland Committee for Safety Belt Use. Ms. Hancock graduated Magna Cum Laude with a Bachelor of Science degree in Corporate Communication from the University of Baltimore, and she has been a NHTSA Instructor since 1993. She has taught traffic safety related courses and facilitated industry panel discussions at conferences throughout the nation for over two decades.



## LUNCHEON SPEAKER

### Colonel Gary Settle

Colonel Gary T. Settle is the 13th Superintendent to lead the Virginia State Police. The 2018 Unite the Right II rally in Charlottesville, 2018 mass shooting at the Virginia Beach government center, 2020 Lobby Day 2nd Amendment Rights rally, the Department's response to the U.S. Capitol on January 6, 2021, and the tragic active shooter incident at Bridgewater College in February are among the many defining moments of Colonel Settle's career as Superintendent. He has also demonstrated his leadership during additional extreme and adverse situations - as related to the COVID-19 pandemic, natural disasters, police officer-involved shooting investigations, gang-related violent crime, dignitary visits, domestic terrorism, and traffic safety across the Commonwealth. During his 38 years of service in law enforcement, Settle has served the Commonwealth of Virginia at the state and local levels in a myriad of public safety capacities. He was initially appointed Superintendent by then-Governor Ralph Northam in 2018 after having served as the Director of the Department's Bureau of Criminal Investigation (BCI) since 2017 and as its Deputy Director from 2015 to 2017. Colonel Settle earned a Master's degree in Homeland Security and Defense from the Naval Postgraduate School and a bachelor's degree in Administration of Criminal Justice from Bluefield College. He is also a graduate of the FBI Executive Management Course and the National Criminal Justice Command College of the UVA School of Continuing and Professional Studies.



## CLOSING SPEAKER

### Zachary Doerzaph

Zachary Doerzaph, Ph.D., is Executive Director of VTTI and a faculty member within the department of Biomedical Engineering and Mechanics at Virginia Tech. He previously served as the Division Director of Vehicle, Driver & System Safety. Dr. Doerzaph coordinates a research portfolio focused on measuring and improving the performance of next generation vehicle systems. His research projects emphasize safety as it relates to the interactions between the driver, vehicle, and infrastructure. He focuses his efforts on the design, development, and evaluation of connected vehicles, collision avoidance systems, automated driving systems, driver interfaces, and driver behavior monitoring and evaluation. Dr. Doerzaph prepares the next generation workforce for careers within the rapidly evolving transportation sector through hands-on industry engagement and traditional coursework. Presently his team of faculty, staff, and students are working on a variety of technologies that will improve transportation for all users in the near-term and far into the future.

# MEET THE SPEAKERS



**Nadia Anderson, Ph.D.** is the Director of Federal and Government Affairs at INRIX, the global leader in connected car services and intelligent movement. Dr. Anderson has spent the majority of her career working on public policy issues related to the intersection of transportation and technology, and specializes in the subjects of road and traffic safety and transportation equity. Her professional experience spans all levels of government, both domestic and international, and her resume includes major corporations like Uber, AAA (American Automobile Association) and most recently Cruise – General Motor’s majority-owned fully electric self-driving car company. Dr. Anderson is motivated by the belief that equitable access to mobility options is requisite for building cities and communities that are resilient and prosperous. And that policies and programming should be comprehensive in nature and rooted in data-driven solutions. She holds a doctorate in Urban Affairs and Public Policy from the University of Delaware and is also a graduate of Virginia State University and the University of Virginia. Dr. Anderson is a native Virginian and currently resides in Washington, DC.



**David Aylor** is vice president of active safety testing at the Insurance Institute for Highway Safety. Mr. Aylor has worked at IIHS since 2004 and has been closely involved with all its testing programs. Most recently, he helped develop the evaluation program for front crash prevention systems. His areas of research include rear impact, low-speed damageability, and crash avoidance technology. Mr. Aylor received a bachelor’s degree in mechanical engineering from the University of Virginia.



**Jordan A. Blenner, Ph.D., JD**, is a Social Science Researcher in the Office of Behavioral Safety Research in the National Highway Traffic Safety Administration’s Office of Research and Program Development. She focuses much of her research in the areas of distracted driving and drowsy driving, but also explores topics in the areas of seat belt use and lower-level automation. Dr. Blenner received her PhD in psychology and JD in law from the University of Nebraska.



**Allison E. Curry, Ph.D., MPH** is an Associate Professor of Pediatrics at the University of Pennsylvania Perelman School of Medicine and a Senior Scientist and Director of Epidemiology and Biostatistics at the Center for Injury Research and Prevention at Children’s Hospital of Philadelphia (CHOP) in Philadelphia, USA. She is an injury epidemiologist by training and her research focuses on the epidemiology and prevention of motor vehicle crashes across the lifespan. Since 2013, Dr. Curry has led a research program funded by the U.S. National Institutes of Health that aims to investigate driving and transportation use among autistic adolescents and adolescents with ADHD. The ability to drive has great potential to increase independence and mobility for autistic adolescents and young adults. The long-term goal of her research program is to develop tailored resources and interventions that support autistic adolescents and their families during the transition-to-driving period and optimize both their safety as independent drivers and positive long-term health outcomes.



**Kevin Davis** currently serves as the 11th Police Chief for the Fairfax County Police Department – Virginia’s largest police agency and the nation’s 32nd largest. Davis led the Baltimore Police Department as its 39th Police Commissioner from 2015 to 2018 following a period of historic unrest and during the Department of Justice’s civil rights investigation. Davis negotiated a federal court-ordered consent decree with DOJ during a Presidential transition of power. He has substantial crisis leadership experience in a national spotlight while leading reform initiatives in mental/behavioral crisis response, use of force, training and technology that received industry attention and accolades. Davis has built a reputation as a collaborative leader and consensus builder amongst diverse community groups, faith communities, elected officials, law enforcement peers and business partners. Prior to leading the nation’s 8th largest police department in Baltimore, Davis served as Police Chief for the Anne Arundel County, Maryland Police Department and retired as the Assistant Police Chief for the Prince George’s County, Maryland Police Department. He is a graduate of the FBI National Academy and FBI National Executive Institute.

# MEET THE SPEAKERS



**Kelli England, Ph.D.**, is a Professor and Director of the Pediatrics Division of Community Health and Research at Eastern Virginia Medical School in Norfolk, Virginia. Dr. England conducts research involving the design and evaluation of large-scale behavior-change programs that benefit the health and safety of children, teens, and families. Her areas of interest are risk communication, injury control, and substance abuse prevention. As a clinical health psychologist, she blends behavioral theory, psychological principals, and best practices in public health and risk communication to devise novel program approaches that motivate behavior change among resistant-to-change audiences. Her research is community-engaged and applied on a large-scale, such as in schools, organizations, and mass/social media. She has led teams awarded more than 30 grants from federal, state, and private agencies for this work. She is the Toy Savage Endowed Professor of Pediatrics, a Licensed Clinical Psychologist, a United Nations Global Leader in Road Safety, a Telly Award Winner, a Governor's Award recipient, and a Nationally Certified Child Passenger Safety Technician. She is involved in evidence-based health promotion at the regional, state, and national levels.



**Johan Engstrom, Ph.D.**, is currently appointed as Senior Staff Research Scientist at Waymo in Mountain View, CA, leading the Human Behavior Analytics team. Prior to joining Waymo, Dr. Engström led the Human Factors and Advanced System Evaluation group in the Center for Truck and Bus Safety at Virginia Transportation Institute (VTI), Blacksburg, VA. Before joining VTI, Dr. Engström amassed 17 years of industrial research and development experience at Volvo Trucks, Gothenburg, Sweden, and was part-time appointed as Adjunct Professor at Chalmers University of Technology, Gothenburg, Sweden.



**Joel Feldman** is a shareholder in the Philadelphia law firm of Anapol Weiss. Following the death of his daughter Casey by a distracted driver in 2009, most of Mr. Feldman's professional activities have involved raising awareness about the dangers of distracted driving. He is the creator of EndDD.org, "End Distracted Driving," speaks to various school, community and professional groups and has produced several PSAs that are used throughout the country in distracted driving presentations. He works regularly with traffic safety professionals and educators to bring distracted driving awareness programs to schools across the country. Mr. Feldman is a recovering distracted driver and he can be reached at [info@EndDD.org](mailto:info@EndDD.org).



**Marta Fernandes** is a certified safety professional (ASP/CSP) with 15+ years' experience providing leadership and mentorship in multiple organizations – nationally and internationally - ensuring adherence to applicable safety and health regulations and enhancing its Management Systems. Currently, she is the VOSH Statewide Program Safety Director at the Virginia Department of Labor and Industry, where she leads and guides a team of Regional Safety Directors and Compliance Officers, successfully completing health and safety compliance inspections and accident/fatality investigations at numerous industries across the Commonwealth. Marta Fernandes holds a Master's degree in Energy and Environmental Management and an Environmental Engineering degree from University of Aveiro (Portugal) and is currently pursuing a Master's degree in Occupational Health and Safety with Columbia Southern University. She is fluent in Portuguese, Spanish and English.



**Matt Fiorentino** is the Senior Director of Marketing at Cambridge Mobile Telematics, where he's responsible for global marketing, brand, communications, and demand generation. Prior to Cambridge Mobile Telematics, Matt was VP of Product & Marketing for Mustbin, a cybersecurity mobile app, where he grew the user base to hundreds of thousands of users. Matt also led marketing at Superpedestrian, where he launched the award-winning Copenhagen Wheel.

# MEET THE SPEAKERS



**Greg Fitch** leads Safety Research for Android Auto at Google, where he is working to create a safe and seamless connected experience in every car. He joined Google after working at Apple as a Product Integrity engineer, where he provided human factors guidance on the development of automotive experiences. Prior to that he led the Automated Vehicle Systems User Experience Group at the Virginia Tech Transportation Institute. Dr. Fitch is an experienced researcher of driver performance with technology. His past research specialized in driver distraction and driver performance with automated vehicles. He received his Ph.D. from the Grado Department of Industrial and Systems Engineering at Virginia Tech in 2009.



**Howard B. Hall** was sworn in as Chief of the Roanoke County, Virginia Police Department on August 13, 2012. He leads an internationally accredited agency that includes 140 sworn and 16 non-sworn personnel. Chief Hall holds a Master of Public Administration Degree and a Graduate Certificate in Police Administration from the University of Baltimore, a Bachelor of Arts degree from the University of Maryland, and is a graduate of the FBI National Academy. He is a past president of the Virginia Association of Chiefs of Police and serves as Co-Chair of the Virginia Highway Safety Committee. He is also a member of the International Association of Chiefs of Police, where he serves on the Highway Safety Committee. Chief Hall chairs the Virginia Alcohol Safety Action Program Policy Board for the Roanoke area, the Blue Ridge Transportation Safety Board, and is a Past-Chair of the Executive Board of the Washington-Baltimore High Intensity Drug Trafficking Areas Program. Chief Hall has received a number of awards including the Public Service Award from the National Highway Traffic Safety Administration and the 2012 J. Stannard Baker Award for lifetime contributions to traffic safety from the International Association of Chiefs of Police. He is a 2019 inductee to the Evidence Based Policing Hall of Fame at the Center for Evidence Based Crime Policy at the George Mason University.



**Eileen Herbers** is a 4th year Ph.D Student at Virginia Tech in the Engineering Mechanics department in the College of Engineering. She has been conducting research at the Virginia Tech Transportation Institute (VTTI) relating to crash prediction algorithms and crash simulations using naturalistic data for the entirety of her time at VTTI. The development of these driver attention algorithms forms a substantial portion of her dissertation work.



**Shannon Hughes** is Deputy Regional Administrator for the U.S. Department of Transportation, National Highway Traffic Safety Administration (NHTSA) Region 2 office, where she leads a team of program managers who oversee federal grant funds in Connecticut, New Jersey, New York, Pennsylvania, Puerto Rico and the U.S. Virgin Islands. Prior to her appointment in February 2020, Shannon was the Regional Program Manager for New Jersey's highway safety program, where, in addition to her State oversight duties, Shannon developed and delivered highway safety training curricula, mentored communities on walkability initiatives, and coordinated pedestrian and bicycle safety programs for the entire Region. In addition to her leadership as DRA, Shannon is an agency liaison to the Office of the Secretary's Mobility Justice Equity Workstream, and is supporting several parallel efforts to advance the administration's Advancing Equity Executive Order. She also continues to serve Region 2 as the pedestrian/bicycle safety coordinator.

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# MEET THE SPEAKERS



**Sheila “Charlie” Klauer, Ph.D.**, is a research scientist and leader of the Training Systems Group in the Division of Vehicle, Driver, & System Safety. In addition, she is an associate professor in the Industrial and Systems Engineering Department at Virginia Tech. Dr. Klauer has been working in transportation research since 1996; prior to joining VTTI in 1999, she worked at the Battelle Human Factors Research Center in Seattle, WA. At VTTI, she has served as the principal investigator (PI) for a series of naturalistic driving studies (NDS) including three teen NDSs and the Canada Naturalistic Driving Study. She currently serves as the PI of the Driver Adaptation of L2 Technologies study and for two additional NDSs that are focused on adolescents. The first of these is concerned with adolescents diagnosed with Autism Spectrum Disorder and the second NDS is focused on adolescents diagnosed with Attention-Deficit/Hyperactivity Disorder. Dr. Klauer recently authored papers that have been published in *The New England Journal of Medicine*, *Journal of Pediatrics*, and *Journal of the American Medical Association Pediatrics*. Her NEJM paper is still listed in the top 2% most read of all articles in the NEJM. Her primary research involves studying the effects of distraction and fatigue on driving, especially with regard to novice drivers.



**Candy (Candace) Lightner**, founder of Mothers Against Drunk Driving (MADD) and We Save Lives is recognized nationally and internationally as the moving force behind reshaping the nation's attitude toward drunk driving. She founded MADD after her 13-year-old daughter, Cari, was killed by a multiple repeat offending drunk driver. Lightner has been credited with saving more than 400,000 lives. In 2014, Lightner founded We Save Lives, an organization that offers a representative voice on highway safety issues, focusing on the “3 D’s” --drugged, drunk and distracted driving. She initiated a petition drive asking Apple and other mobile device makers to add Drive Mode. They did. She launched the #BUTNOTWHILEDIVING Campaign, a collaborative effort of advocates and others asking mobile device users to add that phrase to their signatures. We Save Lives also developed the Courage to Intervene Promise, encouraging friends to discourage dangerous driving practices among their peers and family. Most recently, We Save Lives and the National Road Safety Foundation joined together to launch the first ever National Passenger Safety Week during the last week in January, encouraging passengers to speak up when threatened by an unsafe driver.



**Bill Lindsey** has over 16 years of experience as a prosecutor for the State of Alabama. He was appointed Traffic Safety Resource Prosecutor (TSRP) for the State of Alabama in 2015. He works for the Office of Prosecution Services (OPS) and provides education and resources on traffic-related issues to judges, law enforcement, prosecutors, other traffic safety professionals, and the public at-large. Mr. Lindsey received his B. A. in Political Science from the University of Mississippi and his J. D. from the University of Alabama. Prior to his appointment as TSRP, Mr. Lindsey served as a Deputy District Attorney for the 6th Judicial Circuit of Alabama (Tuscaloosa County) for almost 10 years. He also worked for the Alabama Law Institute in Montgomery for 2 years as Assistant to the Executive Director. Mr. Lindsey actively serves as a liaison between judges, law enforcement, prosecutors, the Alabama Department of Economic & Community Affairs (ADECA), and the National Highway Traffic Safety Administration (NHTSA). He conducts trainings throughout the state on a variety of legal topics, with a special emphasis on traffic-related impairment issues.



**Kristi B Metzger, Ph.D., MPH**, is a Statistical Scientist at the Center for Injury Research and Prevention at the Children's Hospital of Philadelphia. An epidemiologist by training, she has over two decades of experience in analyzing public health data in both academia and government agencies. She has led multiple epidemiological studies in traffic safety and is the lead scientist for the development of the New Jersey Safety and Health Outcomes Resource Center, which will feature an interactive data dashboard that tracks and visualizes traffic safety metrics in support of NJ's Strategic Highway Safety Plan to stakeholders around the state.

# MEET THE SPEAKERS



**Cathy McGhee** was appointed as Virginia Department of Transportation's chief deputy commissioner in May 2022. McGhee carries a wealth of industry knowledge that will continue to place VDOT as a leader in transportation innovation and technology. She is skilled in collaborating and working across multiple state agencies while working to find solutions to transportation challenges. McGhee has more than 30 years of experience in traffic engineering and system operations, intelligent transportation systems, and data and performance measurement. Prior to her appointment, McGhee served in a dual role as the Director of the Office of Transportation Research and Innovation for the Commonwealth of Virginia and the Director of the Virginia Transportation Research Council (VTRC). McGhee received her bachelor's degree from California Polytechnic State University, San Luis Obispo and master's degree and from the University of Virginia, both in civil engineering. She has held a professional engineer's license in Virginia since 2004.



**Harvey Powers** is a 25-year veteran of the Richmond Police Department, serving there until he retired in May 2018. For the last five years of his Richmond career, he was the Director of the Richmond Police Training Academy. In addition to his role in the Richmond Police Department, Harvey served for eight years as a regional leader and fundraiser for the Law Enforcement Torch Run for Special Olympics. For the past nine years, Harvey has been a Board Member on the Chesterfield County Community Services Board. He served as the chair for 2018 and 2019. Harvey holds undergraduate degrees from James Madison University in both Psychology and History. Since 2017, he has been a senior national instructor for Fair and Impartial Policing, spending the bulk of his time instructing on implicit bias at the NYPD police academy. Harvey is currently the Director of Law Enforcement Services for the Department of Criminal Justice Services for the Commonwealth of Virginia. In this capacity, he manages training and decertification for forty thousand public safety professionals in the state.



**Michael Sawyer** is interested in how to build a safe, sustainable, and accessible city for all ages and abilities and support it with multimodal transportation systems. Mr. Sawyer has over 30 years of experience in transportation engineering work in the private sector as well as the local, state, regional, tribal, and federal levels of government. He currently serves as the City Transportation Engineer for the City of Richmond, VA and was recently designated as the City's Vision Zero Coordinator. Previously, he served as the State Highway Safety Engineer with the Virginia Department of Transportation. He emphasizes that transportation should serve all users within the City and in particular serve transportation disadvantaged communities who are disabled, elderly, or low income.



**Scott A. Schmidt** is the Vice President responsible for safety policy at the Alliance for Automotive Innovation (Auto Innovators) where he oversees policy development relating to vehicle safety performance, driver distraction, advanced technologies for traffic safety, electric vehicle/battery safety, as well as international harmonization of regulatory requirements. Scott joined Auto Innovators in 2020 transitioning from 20 years at the Alliance of Automobile Manufacturers. He received his B.S. in Mechanical Engineering in 1987 from the University of Maryland. He has held automotive engineering positions encompassing regulatory (NHTSA), vehicle testing (IIHS), alternative fuels (EA Engineering), military vehicles (VSE), regulatory compliance (Land Rover) and his current passion automotive safety.



**David C. Schwebel, Ph.D.**, is University Professor of Psychology and Associate Dean at University of Alabama at Birmingham. He earned his B.A. from Yale University, and his M.A. and Ph.D. from University of Iowa. Dr. Schwebel has published over 300 peer-reviewed manuscripts, most focusing on understanding and preventing unintentional injury in children. Specific risk factors of interest include temperament and personality, cognitive development, and adult supervision of children. From a prevention perspective, he has developed and implemented injury prevention techniques for pedestrian safety training in virtual reality environments among other efforts. Dr. Schwebel is a Woodrow Wilson Scholar, a Fulbright Award winner, and a Fellow of the American Psychological Association. He has served as Principal Investigator on grants worth over \$12 million and his research has been funded by NIH, CDC, DOT, and several other federal, non-profit and industry groups.

# MEET THE SPEAKERS



**Pam Shadel Fischer** is Senior Director of External Engagement for the Washington, DC based Governors Highway Safety Association (GHSA), which provides leadership and advocacy for the states and U.S. territories to improve traffic safety, influence national policy, enhance program management and promote best practices. In that role, she manages many of GHSA's key partnerships, provides guidance to state highway safety offices and works to bring national visibility to highway safety. Pam has been addressing behavioral safety issues at the local, state, and national level for more than 35 years. Pam earned a B.A. in English from Lebanon Valley College; an M.A. in Leadership and Public Administration from Centenary University, where she is also an adjunct professor; and a Certificate in Advanced Management from The Wharton School at the University of Pennsylvania. She is also a certified Child Passenger Safety Technician.



**Jennifer Smith** has been an advocate against distracted driving since her mother was killed by a person talking on his cell phone while driving in 2008. Jennifer travels the nation and worldwide to give presentations to schools, the public, organizations and corporations on the issue and helps families who have lost loved ones find a way to turn their tragedies into action by sharing their stories to save others from the same needless crashes through her non-profit organization, StopDistractions.org. Jennifer worked closely with Oprah Winfrey on her No Phone Zone Campaign appearing on her first episode, 'America's New Deadly Obsession' in January of 2009 and at the viewing rally for the April 30 'No Phone Zone Day' in Washington, D.C. hosted by Gayle King. Jennifer has become one of the nation's experts on the dangers of distracted driving. She has also appeared on Fox News, CNN, and many other major network shows including appearing on the Today Show, Larry King Live, 20/20, and Rock Center. Jennifer has been recognized by the U.S. Department of Transportation as a Woman in Transportation History for her work over the years.



**Judy Stover** is the Director of Product Development focused on Nationwide Insurance's industry-leading telematics experience. She is responsible for leading the strategy and optimization of Nationwide's telematics solutions to ensure a seamless customer journey. Her focus on the telematics experience is rooted in a goal to continue to improve the safety of our roadways by helping our drivers become safer. Judy has over 15 years of experience in the insurance industry and has dedicated most of that time working to continuously improve upon the customer experience. She is a proud graduate of The Ohio State University.



**Chanita Vazquez** is a native of Baton Rouge, Louisiana. After graduating from high school, she enlisted in the United States Navy and served seven years on active duty. She completed two tours in Iraq, one on the USS Whidbey Island LSD 41 the second boots on ground with Task Force 184. Once she successfully completed her active duty military obligation, she enrolled and graduated from Southern University A&M Baton Rouge with a Bachelors of Science in Business Management and completed her Master of Business Administration in Project Management from Columbia Southern University. Ms. Vazquez volunteered to continue to serve her country, in November 2014 where she enlisted in the United States Navy Reserve where she is currently classified as a Chief Petty Officer. In 2010, Chanita started working for the Baton Rouge Police Department in the Legal Department working as the Senior Legal Specialist to the Legal Advisor. In January 2019, Chanita entered into State government with the Louisiana Highway Safety Commission, where she currently serves as the Occupant Protection Program Coordinator and Diversity Outreach Coordinator. She is a certified as a Car Seat Technician and is a CarFit Technician and Coordinator.



**Rebecca Weast, Ph.D** is a research scientist at the Insurance Institute for Highway Safety. Dr. Weast joined the Institute in 2016 and conducts research primarily on issues related to teen drivers and drowsy driving. She received a master's degree and a doctorate in psychology from the University of Virginia and a bachelor's degree from Franklin and Marshall College.

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757-609-0770



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Chesapeake, VA  
757-780-4400

# 2022 EXHIBITOR LISTING

## **AAA Tidewater Virginia**

5366 Virginia Beach Blvd.; Virginia Beach, VA 23462  
AAA.com  
Ryan Adcock | Adcock.ryan@tidewater.aaa.com

## **American Traffic Safety Services Foundation**

15 Riverside Pkwy., Ste 100, Fredericksburg, VA 22406  
foundation.atssa.com  
Lori Diaz | 540-376-3882  
lori.diaz@atssa.com

## **CarSafetyNow at EVMS**

855 W Brambleton Avenue, Norfolk, VA 23510  
carsafetynow.org  
Ann Edwards | 757-446-5159  
carsafetynow@evms.edu or edwardal@evms.edu

## **Children's Hospital of Richmond at VCU**

1200 E. Broad Street, PO Box 985917 Richmond, VA 23298  
chrichmond.org  
Corri Miller-Hobbs | 804-628-2077  
cmillerhobbs@vcuhealth.org

## **Choice Insurance Agency**

4664 South Blvd. Ste 200B Virginia Beach, VA 23452  
choiceins.com  
855-INSURED  
Robert Rainey  
Robert.rainey@choicesin.com

## **Columbia Gas of Virginia**

1809 Coyote Dr, Chester, VA 23836  
columbiagasva.com  
800-543-8911

## **Cumberland Valley Vol. Fireman's Association**

15 Pembroke Lane, Falling Waters, West VA 25419  
cvvfa.org, respondersafety.com  
Greg Yost | 240-329-6202  
gyost73@hotmail.com

## **Drive Safe Hampton Roads**

P.O. Box 6293, Virginia Beach, VA 23456  
drivesafehr.org  
Kathy Raymond | 757-498-2562  
dshr@drivesafehr.org

## **Enterprise Rent-A-Car**

10571 Telegraph Rd Suite 200, Glen Allen, VA 23059  
enterprise.com  
Casey Wolter | 812-870-6976  
Casey.M.Wolter@ehi.com

## **Farmers Insurance Group**

farmers.com  
1-888-327-6335  
Or call a local agent via "Find an Agent" at farmers.com

## **Federal Motor Carrier Safety Administration**

400 N. 8th Street, Suite 780, Richmond, VA 23219-4827  
fmcsa.dot.gov  
Craig Feister | 804-771-8585  
craig.feister@dot.gov

## **GEICO**

1 GEICO Plaza, Washington, DC 20076  
geico.com  
800-861-8380

## **Intellishift**

152 Veterans' Memorial Hwy, Commack, NY 11725  
intellishift.com  
Mark Ross | 631-670-1638  
mark.ross@intellishift.com

## **Nationwide Insurance**

One Nationwide Plaza, Columbus, OH, 43201  
nationwide.com  
Nicole Anderson | 804-380-1579  
ANDERSN@nationwide.com

## **SaferStreet Solutions**

1853 Jackson Road, Penfield NY, 14526  
saferstreetsolutions.com  
Tim Hogan | 585-613-5588  
TimHogan@saferstreetsolutions.com

## **State Corporation Commission**

1300 E. Main Street, Richmond, VA 23219  
scc.virginia.gov  
Marly Santoro | 1-877-310-6560  
Marly.Santoro@scc.virginia.gov

## **Text Later Live Longer, LLC.**

P.O. Box 5272, Richmond, VA 23220  
Facebook: @VCUTLcubed  
Twitter: @TLcubed  
Rebecca Ellison & Shawn Kelley | 804-350-1015  
RJECOP@cs.com

## **VCU Health – VCU Medical Center**

Trauma Center – Injury & Violence Prevention Program  
Box 980624, Richmond, VA 23298-0624  
vcuhealth.org  
Jerry Van Harris | 804.628.4607  
Jerry.Harris@vcuhealth.org

## **Verra Mobility**

1150 N. Alma School Rd., Mesa, AZ 85201  
verramobility.com  
Sam Crawley | 804-475-2771  
samuel.crawley@verramobility.com

## **Virginia Association of Chiefs of Police and Foundation, Inc. (VACP)**

880 Technology Park Drive, Suite 100  
Glen Allen, VA 23059  
vachiefs.org  
Suzanne Robinson | 804-285-8227  
Suzanne@vachiefs.org

## **Virginia DMV Highway Safety Office**

2300 W Broad Street, Richmond, VA 23220  
dmv.virginia.gov  
Seppo Karkkainen | 703-872-9197  
seppo.karkkainen@dmv.virginia.gov  
Henry English | 804-971-1026  
henry.english@dmv.virginia.gov

## **Virginia Department of Labor and Industry VOSH VPP**

1570 East Parham Road, Henrico, VA 23228  
doli.virginia.gov  
Eugene (Gene) Miller | 804-374-3104  
eugene.miller@doli.virginia.gov

## **Virginia State Corporation Commission Operation Lifesaver**

1300 East Main Street, Richmond, VA 23219  
community.oli.org/state/va/about  
Tracey Lamb | 804-371-1588  
Tracey.Lamb@scc.virginia.gov

## **Youth of Virginia Speak Out About Traffic Safety (YOVASO)**

3775 W. Main Street, Salem, VA 24153  
yovaso.org  
Casey Taylor | 540-739-4392  
casey.taylor@vsp.virginia.gov

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in 457 retirement  
plans<sup>2</sup>

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writer of pet  
insurance<sup>3</sup>

**#1**  
writer of universal  
life insurance<sup>4</sup>

**#1**  
writer of farms  
and ranches<sup>5</sup>

**#1**  
writer of linked-benefit  
long-term care insurance<sup>4</sup>

**5th**  
largest writer of  
variable annuities<sup>6</sup>

**5th**  
largest U.S. domiciled  
excess and surplus insurer<sup>5</sup>

**Top 10**

- Largest homeowners insurer<sup>5</sup>
- Largest auto insurer<sup>5</sup>

- Largest commercial insurer<sup>5</sup>
- Largest writer of fixed indexed annuities<sup>4</sup>

- Largest provider of defined contribution retirement plans<sup>2</sup>

<sup>1</sup> Nationwide Annual Report (2021). <sup>2</sup> PLANSPONSOR Recordkeeping Survey based on number of plans (2021). <sup>3</sup> North American Pet Health Insurance Association (2021). <sup>4</sup> Based on total premiums, LIMRA (3Q 2021). <sup>5</sup> By direct written premium (DWP), AM Best (2020). <sup>6</sup> YTD Based on total flows, LIMRA (3Q 2021).

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## NOTES



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