



November 7, 2023

The Drive Smart Virginia Board of Directors is announcing a leadership update, effective immediately:

- Executive Director Janet Brooking will be taking a leave of absence from her role due to unforeseen health reasons
- Deputy Director Kristin Pettway has been appointed interim Executive Director.

The Board has full confidence in Kristin's ability to ensure the seamless execution of our strategy while we give Janet time to be with her family.

Kristin joined Drive Smart Virginia in April of 2009 and has since made significant contributions. She successfully managed our annual distracted driving summit, oversaw fleet safety, teen driving, and sober driving programs before promotion to Deputy Director. In her current role, Kristin is responsible for leading the day-to-day operations, which include educating the public, supporting the work of law enforcement, creating marketing campaigns, fostering public-private partnerships, educating elected officials, and cultivating relationships with like-minded organizations.

DRIVE SMART Virginia is a nonprofit organization charged with raising awareness and changing driver behavior in order to improve the safety of the roadways of the Commonwealth. We work to improve the lives of all Virginians through our public information and education initiatives. Founded in 1995, the organization is led by a diverse board representing safety advocates, the insurance industry and law enforcement, among others. Our mission is advanced by fostering community partnerships, creating educational campaigns, designing, and distributing educational materials, making presentations, attending outreach events, and advocating for traffic safety initiatives. Learn more about DRIVE SMART Virginia by visiting www.drivesmartva.org.

Sincerely,

Bryan Marangoni

Chair, Board of Directors, DRIVE SMART Virginia