**Suggested Employer Activities for Bicyclist and Pedestrian Awareness Month**

Help us spread the word that October is Bicyclist and Pedestrian Awareness Month in Virginia!

Feel free to include our handle: @DriveSmartVA

* Posters and pamphlets are available – FREE – from DRIVE SMART Virginia. We’ll even ship them to you! (VA residents) A traffic safety display in the break room or other high-traffic area, will spread the message and demonstrate your company’s commitment to safety. Visit our online store or toolkits page at drivesmartva.org.
* Add “October is Bicyclist and Pedestrian Awareness Month” beneath your email signature.
* Conduct an anonymous survey of employees’ driving habits. Conduct one survey at the beginning of October and another at the end of the month. Share the results with employees in an email or newsletter.
* Plan an Employee Safety Day. Invite your local fire and police departments. Contact organizations like DRIVE SMART Virginia about participating.
* Add a Share The Road message to company newsletters.