

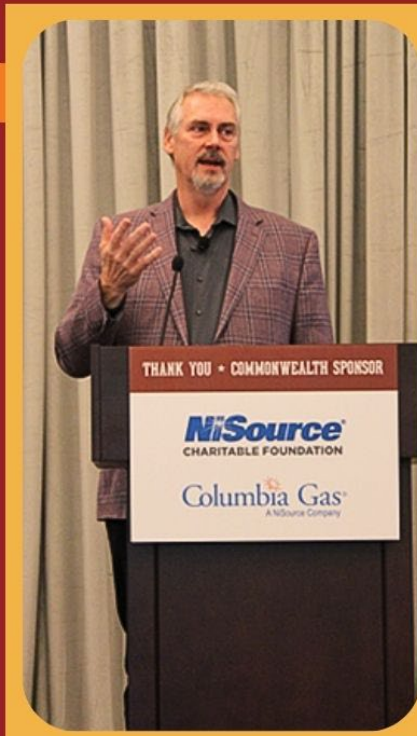
13TH ANNUAL

DISTRACTED DRIVING SUMMIT

AUGUST 12-13, 2026 | BLACKSBURG, VA



Sponsor and Exhibitor Package





Who:

DRIVE SMART Virginia (DSV) is a 501(c)(3) non-profit established in 1995 to improve the safety of the roadways of Virginia. Over fourteen years ago, DSV created “Distracted Driving Awareness Day” in the Commonwealth of Virginia. That one-day event has grown into a month and includes hundreds of partner organizations. DSV also works to educate and inform citizens on the importance of occupant protection, sharing the road and general driver respect and courtesy.

What:

2026 Distracted Driving Summit

For the past twelve years, hundreds of attendees have listened to speakers from around the country talk about the most cutting-edge strategies for curbing distracted driving. The Summit is a day-and-a-half event with general and breakout sessions and an exhibitor area.

Purpose:

This Summit brings together national industry leaders, scientists, educators, safety professionals and law enforcement. Participants share ideas, gather information, learn about best practices and forge solutions to reduce distracted driving. Attendees will return to their communities with fresh ideas and reasonable solutions for the distracted driving issues in their area. Also, organizers will gather information and knowledge on issues and roadblocks to build upon existing programs and design better educational opportunities for the future.

Sessions:

Breakout sessions will cover a variety of topics including the technology being developed to curb distracted driving, best corporate practices from across the nation, what the research tells us, young driver programs, law enforcement efforts, EMS best practices and how to ultimately change driver behavior.

When:

August 12-13, 2026

Where:

The Inn at Virginia Tech
901 Prices Fork Road
Blacksburg, Virginia 24061

Sponsorship Opportunities

Presenting Sponsor: \$20,000 (1 available)

- Presenting sponsor of the 13th Annual Distracted Driving Summit – mentioned everywhere Summit is addressed, including invitation emails, website, social media, event signage, event program, etc.
- Opportunity to address conference attendees
- Opportunity to create your own session* (with input and approval from DRIVE SMART)
- Logo on attendee gift of choice (lanyard, bag, pen, notepad, etc.)
- Reserved sponsor table for all general sessions
- 10 complimentary registrations to the Summit
- 3 complimentary hotel rooms for one night
- 2 premium complimentary exhibit spaces
- Logo will appear on Summit webpage and in Summit announcements
- Full page ad in Summit program

**DRIVE SMART Virginia does not endorse any specific product and will not approve a session dedicated to marketing a single product or service.*

Commonwealth Sponsor: \$12,000 (1 available)

- Recognized as the sole sponsor of the keynote session and lunch during the first day of the Summit.
- Logo on attendee gift of choice (lanyard, pen, bag, etc.)
- Prominent sponsor signage displayed during keynote and lunch on first day of Summit
- Opportunity to address conference attendees
- Reserved sponsor table for keynote session and lunch during first day of Summit
- 6 complimentary registrations to the Summit
- 2 complimentary hotel rooms for one night
- 2 complimentary exhibit spaces
- Logo will appear on Summit webpage and in Summit announcements
- Full page ad in Summit program

All sponsors subject to board approval.

Diamond Sponsor: \$10,000 (1 available)

- Recognized as sole sponsor of closing general session during second day of Summit
- Logo on attendee gift of choice (lanyard, pen, bag, etc.)
- Prominent sponsor signage displayed during closing session on second day of Summit
- 6 complimentary registrations to the Summit
- 2 complimentary hotel rooms for one night
- 2 complimentary exhibit spaces
- Logo will appear on Summit webpage and in Summit announcements
- Full page ad in Summit program

Platinum Sponsor: \$7,500 (SOLD OUT- inquire if interested in additional opportunities at this level)

- Recognized as the sole sponsor of breakfast during both days of Summit
- 5 complimentary registrations to the Summit
- 1 complimentary hotel room
- 1 complimentary exhibit space
- Logo will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program ½ page ad

Gold Sponsor: \$5,000 (7 available)

- Choice of the following:
 - Recognized as sole sponsor of one education track
 - Recognized as sole sponsor of coffee breaks
 - Recognized as sole sponsor of pre-Summit VIP dinner for speakers, board members, sponsors, and exhibitors
- 4 complimentary registrations to the Summit
- 1 complimentary exhibit space
- Logo will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program ½ page ad

Silver Sponsor: \$2,500 (No limit)

- Recognized as sponsor of breaks
- 3 complimentary registrations to the Summit
- 1 complimentary exhibit space
- Logo will appear on Summit webpage and in Summit announcements
- Sponsor recognition in Summit program ¼ page ad

Bronze Sponsor: \$1,000 (No limit)

- 2 complimentary registrations to the Summit
- 1 complimentary exhibit space
- Sponsor recognition on Summit signage
- Logo will appear on Summit webpage and in Summit announcements
- Logo in Summit program



Advertising Opportunities

Full Page Advertisement in Program - \$750

Half-Page Advertisement in Program - \$500

Quarter-Page Advertisement in Program- \$250

All sponsors subject to board approval.

Exhibitor Opportunities

Deluxe Exhibitor: \$800

- 2 exhibitor spaces
- 2 complimentary registrations to the Summit
- Exhibitor recognition in Summit program

Basic Exhibitor: \$550

- 1 exhibitor space
- 1 complimentary registration to the Summit
- Exhibitor recognition in Summit program

Nonprofit/Government Exhibitor: \$450

- 1 exhibitor space
- 1 complimentary registration to the Summit
- Exhibitor recognition in Summit program
- For government and 501c3 non-profit entities only

****Please note: ONLY ONE registration is included at the basic and nonprofit/government exhibitor level!!**

For questions or to commit your company's support level, please contact Kristin Pettway at 276-206-6963 or Kristin.Pettway@drivesmartva.org.

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